

# Mark Cuban Quotes

*Business, People, Thinking, Inspiring, Inspiration, Jobs, Winning, Effort,  
Success, Sports, Dream, Entrepreneur, Motivation, Inspirational, Hard Work,  
Ideas, Years, Opportunity, Kids, Technology*

I hate politics. It's slimy. Any job where people pander for votes I don't like. The country has gotten so partisan that if you're not on my side, you're the enemy.

~Mark Cuban

Money is a scoreboard where you can rank how you're doing against other people.

~Mark Cuban

It's not in the dreaming, it's in the doing.

~Mark Cuban

If given a choice between investing in someone who has read REWORK or has an MBA, I'm investing in REWORK every time. A must read for every entrepreneur.

~Mark Cuban

Always wake up with a smile knowing that today you are going to have fun accomplishing what others are too afraid to do.

~Mark Cuban

The only thing in your control is effort. That's all, and that's everything.

~Mark Cuban

I don't care what anyone says. Being rich is a good thing.

~Mark Cuban

Doesn't matter if the glass is half-empty or half-full. All that matters is that you are the one pouring the water.

~Mark Cuban

I'm the one guy who says don't force the stupid people to be quiet - I want to know who the morons are.

~Mark Cuban

It takes time, it's a grind. There are no shortcuts. You've got to grind and grind.

~Mark Cuban

I think that any reporter or columnist will be a little more careful when doing interviews with me.

~Mark Cuban

Make your product easier to buy than your competition, or you will find your customers buying from them, not you.

~Mark Cuban

The idea that growth equals profitability is a misconception. If you can't afford the financial or qualitative side of growth, it can just as easily put you out of business.

~Mark Cuban

Do your homework and know your business better than anyone. Otherwise, someone who knows more and works harder will kick your ass.

~Mark Cuban

Love what you do or don't do it.

~Mark Cuban

Wherever there is change, and wherever there is uncertainty, there is opportunity!

~Mark Cuban

It's not about money or connections. It's the willingness to outwork and outlearn everyone.

~Mark Cuban

If you can, you will quickly find that the greatest rate of return you will

earn is on your own personal spending. Being a smart shopper is the first step to getting rich.

~Mark Cuban

While some people might find it distasteful to pay taxes, I don't. I find it patriotic.

~Mark Cuban

Because if you're prepared and you know what it takes, it's not a risk. You just have to figure out how to get there. There is always a way to get there.

~Mark Cuban

All good businesses are personal. The best businesses are very personal.

~Mark Cuban

It doesn't matter how many times you fail. You only have to be right once and then everyone can tell you that you are an overnight success.

~Mark Cuban

All that matters in business is that you get it right once. Then everyone can tell you how lucky you are.

~Mark Cuban

Perfectionism is the enemy of profitability.

~Mark Cuban

It comes down to finding something you love to do and then just trying to be great at it

~Mark Cuban

Treat your customers like they own you. Because they do.

~Mark Cuban

If I own stock in your company and you move offshore for tax reasons I'm selling your stock. There are enough investment choices here.

~Mark Cuban

Work like there is someone working twenty-four hours a day to take it all away from you.

~Mark Cuban

Sweat equity is the most valuable equity there is. Know your business and industry better than anyone else in the world. Love what you do or don't do it.

~Mark Cuban

Sales Cure All. Know how your company will make money and how you will actually make sales.

~Mark Cuban

There are no shortcuts. NONE.

~Mark Cuban

In my opinion, right now there's way too much hype on the technologies and not enough attention to the real businesses behind them.

~Mark Cuban

Once you are prepared and you think you have every angle of preparation covered, you have to go for it.

~Mark Cuban

If you really want to know where your destiny lies, look at where you apply your time.

~Mark Cuban

Pay off your debt first. Freedom from debt is worth more than any amount you can earn.

~Mark Cuban

I think you've got to be very, very careful when you start making blanket statements about what people say and think, as opposed to what they do. It's a very, very slippery slope.

~Mark Cuban

When I got to the Mavericks people were all giving me advice - change this, change that - and one thing that I didn't do was fire anybody.

~Mark Cuban

Once you have found out what you love to do, there is only one goal: to be the best in the world at it.

~Mark Cuban

Everyone tells you how they are going to be "special", but few do the work to get there. Do the work.

~Mark Cuban

When I die, I want to come back as me.

~Mark Cuban

Business happens over years and years. Value is measured in the total upside of a business relationship, not by how much you squeezed out in any one deal.

~Mark Cuban

When you've got 10,000 people trying to do the same thing, why would you want to be number 10,001?

~Mark Cuban

Know your core competencies and focus on being great at them. Pay

up for people in your core competencies. Get the best. Outside the core competencies, hire people that fit your culture but are cheap.

~Mark Cuban

I love to compete. To me, business is the ultimate sport. It's always on. There is always someone trying to beat me.

~Mark Cuban

The NBA (National Basketball Association) is never just a business. It's always business. It's always personal. All good businesses are personal. The best businesses are very personal.

~Mark Cuban

Make sure you are the boss. I don't think I would encourage executives that work for me to blog. There can be only 1 public vision for an organization.

~Mark Cuban

Don't start a company unless it's an obsession and something you love. If you have an exit strategy, it's not an obsession.

~Mark Cuban

Never follow your dreams. Follow your effort.

~Mark Cuban

I never look at the glass as half empty or half full. I look to see who is pouring the water and deal with them.

~Mark Cuban

I was lucky. I grew up knowing that hard work and smart work has a greater impact on results than being passionate about something.

~Mark Cuban

Do the work. Out-work. Out-think. Out-sell your expectations. There are

no shortcuts.

~Mark Cuban

One of the biggest mistakes entrepreneurs make is that we lie to ourselves. We don't step back and look at ourselves like a competitor would.

~Mark Cuban

I'm the luckiest guy in the world. I wake up every day just fired up. My one rule is, don't let anyone pinch me, because I don't want to wake up.

~Mark Cuban

Focus on building the best possible business. If you are great, people will notice and opportunities will appear.

~Mark Cuban

The NBA is never just a business. It's always business. It's always personal. All good businesses are personal. The best businesses are very personal.

~Mark Cuban

The new moron in town is Chad Ford of ESPN.com.

~Mark Cuban

Creating opportunities means looking where others are not.

~Mark Cuban

It's not the dreaming, it's the doing.

~Mark Cuban

I create offbeat advice; I don't follow it. I rarely take third-party advice on my investments.

~Mark Cuban



I still work hard to know my business. I'm continuously looking for ways to improve all my companies, and I'm always selling. Always.

~Mark Cuban

Culture is very important to the Mavs.... It isn't about who talks the most or the loudest. It is about the demeanor and attitude he brings.

~Mark Cuban

I rarely think the market is right. I believe non dividend stocks aren't much more than baseball cards. They are worth what you can convince someone to pay for it.

~Mark Cuban

What I've learned in these 11 years is you just got to stay focused and believe in yourself and trust your own ability and judgment.

~Mark Cuban

There is only one thing in life you can control: Your own effort.

~Mark Cuban

Being a smart shopper is the first step to getting rich.

~Mark Cuban

Get me selling and I can figure out the industry. Once I can figure out the industry I can start a business in that industry.

~Mark Cuban

All you need is a laptop or a PC and an Internet connection and you can pretty much do almost anything and create almost any type of company.

~Mark Cuban

I'm always afraid of failing. It's great motivation to work harder.

~Mark Cuban

There are no shortcuts. You have to work hard, and try to put yourself in a position where if luck strikes, you can see the opportunity and take advantage of it.

~Mark Cuban

Information is power. Particularly when the competition ignores the opportunity to do the same.

~Mark Cuban

Sweat equity is the best startup capital.

~Mark Cuban

I love to compete. I want to get out there and kick your ass in the business world. That is what inspires me.

~Mark Cuban

Find something you love to do. If you don't make money at it, at least you love going to work.

~Mark Cuban

Sweat equity is the most valuable equity there is.

~Mark Cuban

Sales is the most important aspect of a company, which in turn is about how well you treat your customer and stay ahead of your customer's requirements.

~Mark Cuban

Never settle. There is no reason to rush.

~Mark Cuban

Every 'No' gets me closer to a 'Yes'.

~Mark Cuban

Doesn't matter what your skill and physical gifts are if you can't get your head right.

~Mark Cuban

Forget about finding your passion. Instead, focus on finding big problems.

~Mark Cuban

You never win any games you don't play.

~Mark Cuban

I didn't know I was mad about anything. I guess if the New York Times says I am, I must be.

~Mark Cuban

It's always the little decisions that have the biggest impact.

~Mark Cuban

Selling is never about convincing. It is always about helping.

~Mark Cuban

Success is about making your life a special version of unique that fits who you are - not what other people want you to be.

~Mark Cuban

I learned how to become wealthy because I asked the right questions when I was broke.

~Mark Cuban

If Ayn Rand were an up-and-coming author today, she wouldn't write about steel or railroads, it would be Net Neutrality.

~Mark Cuban

In business, to be a success, you only have to be right once.

~Mark Cuban

We romanticize entrepreneurship so much that people don't do the work. It's not just a dream, not just a goal; it's a lot of hard work. A lot of people are wantrepreneurs, not entrepreneurs.

~Mark Cuban

Companies fail for lack of brains and effort.

~Mark Cuban

The one thing in life you can control is your effort. Are there any shortcuts in the beauty business? No. That was the first lesson I learned. You can't just rocket to the top.

~Mark Cuban

I like being involved in businesses where you are kicking ass.

~Mark Cuban

There is very little knowledge that can't be obtained through effort. With knowledge you can determine the state of any business or opportunity and find a course to gain an advantage.

~Mark Cuban

I have some very special guests tonight, and I would like to give a big welcome to the Wayne State men and women's rugby team for coming to the game tonight and to be on my TV Show

~Mark Cuban

If I can do it, you can do it.

~Mark Cuban

You've got to be very cognizant of the correlation between social media links and business because they don't always correlate as highly as people would like.

~Mark Cuban

Never settle. There is no need to rush.

~Mark Cuban

I know I'm prejudiced and I know I'm bigoted in a lot of different ways.

~Mark Cuban

I'm a big believer that you always reiterate, you always learn, you always realize your business is evolving.

~Mark Cuban

Patent law holds us back, in every which way, shape or form. There is place for it, in physical products, in pharmaceuticals, but in software in particular, there is no place for it.

~Mark Cuban

Credit cards are the WORST investment that you can make.

~Mark Cuban

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