

# Mark Zuckerberg

## Quotes

*People, Thinking, World, Years, Trying, Want, Communication, Important, Real,  
Moving, Technology, Mistake, Stuff, Use, Giving, Mean, Two, Way, Country,  
Believe*

The biggest risk is not taking any risk.

~Mark Zuckerberg

Don't discount yourself, no matter what you're doing. Everyone has a unique perspective that they can bring to the world.

~Mark Zuckerberg

I think a simple rule of business is, if you do the things that are easier first, then you can actually make a lot of progress.

~Mark Zuckerberg

Move fast, take risks, it's okay to try big things you're better off trying something and having it not work and learning from that than having not done anything at all.

~Mark Zuckerberg

The biggest risk is not taking any risk... In a world that changing really quickly, the only strategy that is guaranteed to fail is not taking risks.

~Mark Zuckerberg

People have really gotten comfortable not only sharing more information and different kinds, but more openly and with more people - and that social norm is just something that has evolved over time.

~Mark Zuckerberg

When you want to change things, you can't please everyone. If you do please everyone, you aren't making enough progress.

~Mark Zuckerberg

My number one piece of advice is: you should learn how to program.

~Mark Zuckerberg

If things aren't breaking, then you're not moving fast enough. People learn by making mistakes.

~Mark Zuckerberg

People think innovation is just having a good idea but a lot of it is just moving quickly and trying a lot of things.

~Mark Zuckerberg

If you just work on stuff that you like and you're passionate about, you don't have to have a master plan with how things will play out.

~Mark Zuckerberg

Move fast and break things. Unless you are breaking stuff, you are not moving fast enough.

~Mark Zuckerberg

I generally think if you do good things for people in the world, that comes back and you benefit from it over time.

~Mark Zuckerberg

If you actually do something you love it's a lot easier and takes on a lot more purpose.

~Mark Zuckerberg

The trick isn't adding stuff, it's taking away.

~Mark Zuckerberg

In a world that's changing so quickly, you're guaranteed to fail if you don't take any risks.

~Mark Zuckerberg

On engagement, we're already seeing that mobile users are more likely to be daily active users than desktop users. They're more likely to use Facebook six or seven days of the week.

~Mark Zuckerberg

I'm trying to make the world a more open place by helping people connect and share.

~Mark Zuckerberg

By giving people the power to share, we're making the world more transparent.

~Mark Zuckerberg

If we want to have the biggest impact, the best way to do this is to make sure we always focus on solving the most important problems.

~Mark Zuckerberg

If you don't risk anything you risk everything

~Mark Zuckerberg

I'd like to show an improved product rather than just talk about things we might do.

~Mark Zuckerberg

Don't discount yourself, no matter what you're doing.

~Mark Zuckerberg

Mobile is a lot closer to TV than it is to desktop.

~Mark Zuckerberg

Building a mission and building a business go hand in hand.

~Mark Zuckerberg

The Hacker Way is an approach to building that involves continuous improvement and iteration. Hackers believe that something can always be better, and that nothing is ever complete.

~Mark Zuckerberg

Books allow you to fully explore a topic and immerse yourself in a

deeper way than most media today. I'm looking forward to shifting more of my media diet towards reading books.

~Mark Zuckerberg

The most important thing is to keep your team as small as possible.

~Mark Zuckerberg

It is important for young entrepreneurs to be adequately self-aware to know what they do not know.

~Mark Zuckerberg

Simply put: we don't build services to make money; we make money to build better services.

~Mark Zuckerberg

All of my friends who have younger siblings who are going to college or high school - my number one piece of advice is: You should learn how to program.

~Mark Zuckerberg

People don't care about what someone says about you in a movie--or even what you say, right? They care about what you build.

~Mark Zuckerberg

You grow more when you get more people's perspective.

~Mark Zuckerberg

A squirrel dying in front of your house may be more relevant to your interests right now than people dying in Africa.

~Mark Zuckerberg

I started the site when I was 19. I didn't know much about business back then.

~Mark Zuckerberg

Having two identities for yourself is an example of a lack of integrity.

~Mark Zuckerberg

Our mission is to make the world more open and connected. We do this by giving people the power to share whatever they want and be connected to whoever they want, no matter where they are.

~Mark Zuckerberg

Virtual Reality is going to be an important technology. I am pretty confident about this.

~Mark Zuckerberg

I think as a company, if you can get two things right--having a clear direction on what you are trying to do and bringing in great people who can execute on the stuff--then you can do pretty well.

~Mark Zuckerberg

Find that thing you are super passionate about.

~Mark Zuckerberg

There's a difference between being obsessed and being motivated.

~Mark Zuckerberg

Of course, hate speech and racism have no place on Facebook

~Mark Zuckerberg

People developed planes first and then took care of flight safety. If people were focused on safety first, no one would ever have built a plane.

~Mark Zuckerberg

Right now, with social networks and other tools on the Internet, all of these 500 million people have a way to say what they're thinking and have their voice be heard.

~Mark Zuckerberg

Helping a billion people connect is amazing, humbling and by far the thing I am most proud of in my life.

~Mark Zuckerberg

I look at Google and think they have a strong academic culture. Elegant solutions to complex problems.

~Mark Zuckerberg

I'm here to build something for the long-term. Anything else is a distraction.

~Mark Zuckerberg

Nothing influences people more than are commendation from a trusted friend.

~Mark Zuckerberg

When you give everyone a voice and give people power, the system usually ends up in a really good place. So, what we view our role as, is giving people that power.

~Mark Zuckerberg

When I started Facebook from my dorm room in 2004, the idea that my roommates and I talked about all the time was a world that was more open.

~Mark Zuckerberg

We also have a dog. His name's Beast. He's a sheepdog. He's super cute. I love him.

~Mark Zuckerberg

I know it sounds corny, but I'd love to improve people's lives, especially sociallyâ€¦ Making the world more open is not an overnight thing. It's a

ten-to-fifteen-year thing.

~Mark Zuckerberg

Connecting the world is really important, and that is something that we want to do. That is why Facebook is here on this planet.

~Mark Zuckerberg

I would only hire someone to work directly for me if I was willing to work for that person.

~Mark Zuckerberg

I updated my grilling app, iGrill, today and it now has Facebook integration that lets you see what other people are grilling right now around the world. Awesome.

~Mark Zuckerberg

Young people are just smarter.

~Mark Zuckerberg

I do everything on my phone as a lot of people do.

~Mark Zuckerberg

Every application will be designed from the ground up to use real identity and friends.

~Mark Zuckerberg

This is a perverse thing, personally, but I would rather be in the cycle where people are underestimating us. It gives us latitude to go out and make big bets that excite and amaze people.

~Mark Zuckerberg

What really motivates people at Facebook is building stuff that they're proud of.

~Mark Zuckerberg



What Facebook stands for in the world is giving people a voice and spreading ideas and rationalism.

~Mark Zuckerberg

More than four million businesses have Pages on Facebook that they use to have a dialogue with their customers.

~Mark Zuckerberg

I think people tend to be worried about every new technology that comes along.

~Mark Zuckerberg

It is really important for us that people understand what the strategy is and that the real approach is to make everything social, not to build a vertical approach.

~Mark Zuckerberg

The thing that we are trying to do at Facebook is just help people connect and communicate more efficiently.

~Mark Zuckerberg

Facebook was not originally created to be a company. It was built to accomplish a social mission - to make the world more open and connected.

~Mark Zuckerberg

I don't want to be in a situation where I have to leave some other commitment or worse I am rude and someone else has to support my stuff. I stopped coding for Facebook a while ago.

~Mark Zuckerberg

I think that people just have this core desire to express who they are. And I think that's always existed.

~Mark Zuckerberg

When I was in college I did a lot of stupid things and I don't want to make an excuse for that. Some of the things that people accuse me of are true, some of them aren't. There are pranks, IMs.

~Mark Zuckerberg

And connected is helping people stay in touch and maintain empathy for each other, and bandwidth.

~Mark Zuckerberg

Why are most chess masters under 30?

~Mark Zuckerberg

You know, you really don't need a forensics team to get to the bottom of this. If you guys were the inventors of Facebook, you'd have invented Facebook.

~Mark Zuckerberg

With some of the issues around the Snowden leaks and what the NSA was doing I think have scared people around the world and I think in many ways rightfully so.

~Mark Zuckerberg

The question I ask myself like almost everyday is 'Am I doing the most important thing I could be doing?'

~Mark Zuckerberg

There are social restrictions where someone could be suppressing someone else's freedom to express themselves.

~Mark Zuckerberg

A guy who makes a new chair doesn't owe money to everyone who ever built a chair.

~Mark Zuckerberg

Almost any mistake you can make in running a company, I've probably made

~Mark Zuckerberg

Our goal is not to build a platform; it's to be cross all of them.

~Mark Zuckerberg

The companies that work are the ones that people really care about and have a vision for the world so do something you like.

~Mark Zuckerberg

Free basic internet access should be like dialing 911 in the US or 100 in India.

~Mark Zuckerberg

I don't have an alarm clock. If someone needs to wake me up, then I have my BlackBerry next to me.

~Mark Zuckerberg

I mostly built stuff that I liked.

~Mark Zuckerberg

If Facebook were a country, it would be the 8th most populated in the world, just ahead of Japan.

~Mark Zuckerberg

If you recognize that self-driving cars are going to prevent car accidents, AI will be responsible for reducing one of the leading causes of death in the world.

~Mark Zuckerberg

There are a few other things that I built when I was at Harvard that were kind of smaller versions of Facebook.

~Mark Zuckerberg

It only took me two weeks to build the first version of Facebook because I had so much stuff before then.

~Mark Zuckerberg

I like to pride myself on thinking pretty long term, but not that long term.

~Mark Zuckerberg

If you're always under the pressure of real identity, I think that is somewhat of a burden.

~Mark Zuckerberg

The ability to share whole scenes from our lives will be a valuable thing over time.

~Mark Zuckerberg

We're really at this point where we can take a step back and think about the next big things that we want to do.

~Mark Zuckerberg

I try to shrug it off as a minor annoyance that whenever I do something successful, every capitalist out there wants a piece of the action.

~Mark Zuckerberg

Advertising works most effectively when it's in line with what people are already trying to do.

~Mark Zuckerberg

Facebook is all about information and helping people share it.

~Mark Zuckerberg

Facebook is inherently viral.

~Mark Zuckerberg

My friends are people who like building cool stuff. We always have this

joke about people who want to just start companies without making something valuable. There's a lot of that in Silicon Valley.

~Mark Zuckerberg

People often say that it is easier to predict the way things are going to be 10 to 20 years in the future than to predict how it is going to be 3 years from now.

~Mark Zuckerberg

The question isn't, 'What do we want to know about people?', It's, 'What do people want to tell about themselves?'

~Mark Zuckerberg

Betting completely on HTML5 is one of the, if not THE biggest strategic mistake we've made.

~Mark Zuckerberg

Berlin definitely has one of the most vibrant of the startup scenes that I have seen. Not really just across Europe, but across the whole world in terms of cities. It's an interesting dynamic.

~Mark Zuckerberg

I personally don't invest in a lot of companies because I think it would be a conflict of interest and Facebook doesn't typically either.

~Mark Zuckerberg

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