

Maurice Levy

Quotes

*Clients, Data, Legacy, Looks, Years, People, Real, Thinking, Messages, Nokia,
Modern, Culture, Technology, Banking, Needs, Mean, Email, Oil, Growth,
Robots*

Camera but no selfies, which represent selfishness and egotism. Social media? Again: not really me.

~Maurice Levy

We have to keep transforming ourselves to stay relevant for the future.

~Maurice Levy

We have to become more digitized and based on data, but ideas and passion will last forever.

~Maurice Levy

When you are a startup you need to hire very fast, and sometimes you have to restructure very fast.

~Maurice Levy

The reason why Nokia has been built in Finland is simply because Finland was very far behind in terms of infrastructure, so it was relatively easy to implement new technology.

~Maurice Levy

We share a culture focused on our clients.

~Maurice Levy

Young people are in despair. They want a job, a real job, and we as society are guilty of not offering it.

~Maurice Levy

I have never thought of legacy or what I want to achieve.

~Maurice Levy

University is sheltered from the business world and they think they should not have any connection with the businesses because maybe the business is dirty or not very good.

~Maurice Levy

I think the conventional wisdom is vastly true. There will be a huge growth in mobile, and this is something we are witnessing every day.

~Maurice Levy

If you look at the population of the world you have roughly 15% that will always be resisting advertising. Fifteen percent of something which has not yet been reached.

~Maurice Levy

I take around 60 trips a year for business so I can't say that I enjoy the act of travelling itself. I wish I could be transported to my destination without having to go on the journey to get there.

~Maurice Levy

Legacy doesn't mean a lot because once you have left, even if you are one of the biggest individual shareholders it only means [a small amount of influence]. But it's something I'm very pleased about.

~Maurice Levy

There are a lot of robots who can open clicks. And they can click instead of human beings and this is damaging the confidence and the trust that the client has on programmatic.

~Maurice Levy

I understand that people can start to say stop it, let me have a break and look at my emails without having an ad pop up.

~Maurice Levy

In Africa it's difficult to carry the money, it's difficult to have a banking system with tellers, with distribution of cash. So they are using their mobile phones.

~Maurice Levy

I have always been obsessed by the company and making sure that the

company is the most contemporary, the most modern of all the players, and delivering the most accurate service for our client.

~Maurice Levy

Programmatic is a great thing. Let's be clear there's a zillion websites. It's extremely difficult to address messages.

~Maurice Levy

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