

# Max Levchin

## Quotes

*People, Way, Important, Team, Technology, Growth, Media, Mistake,  
Engineering, Ideas, Thinking, Games, Hate, Design, Mobile, Agents, Running,  
Manifestation, Married, Susceptible*

The single most important top-level trend is the shift to mobile.

~Max Levchin

Ignore your mistakes. The number one thing to worry about is -Am I doing what I'm good at?

~Max Levchin

You can have successful teams where people hate but deeply respect each other; the opposite (love but not respect among team members) is a recipe for disaster.

~Max Levchin

Having a highly homogeneous background, education, values, preferences, etc, in the very early team is better than not - cuts down on time-wasting arguments.

~Max Levchin

The world is now awash in data and we can see consumers in a lot clearer ways.

~Max Levchin

We're all put on Earth for a limited amount of time. Am I using in a way that is great, or good enough, or wasteful?

~Max Levchin

The notion that diversity in an early team is important or good is completely wrong. You should try to make the early team as non-diverse as possible.

~Max Levchin

Being an entrepreneur is not about being in love with an idea, it's about being in love with running a company.

~Max Levchin

You can't get married to any one particular plan. That is the biggest lesson I learned at PayPal.

~Max Levchin

Facebook is so ubiquitous now that it's like another manifestation of the web itself.

~Max Levchin

I've been developing mobile for years before anybody else really thought it was that important.

~Max Levchin

A classic engineering mistake and one I've made is confusing what is hard and what is valuable.

~Max Levchin

I have this massive notebook called IDEAS and another one called PERSONAL IDEAS and another one called CRAZY IDEAS.

~Max Levchin

Right now, nearly all the apps on Facebook take a week to build. No more.

~Max Levchin

If you're building a social product, you're still living in the last century if your product doesn't work on Facebook.

~Max Levchin

Think of Slide as a giant media network for people to transmit information. The content that's in there now has been provided by users - it's whatever they want it to be.

~Max Levchin

Technology has come a long way since PayPal.

~Max Levchin

If I see what you're up to on Facebook but I don't see your updates on Flickr, I'll still care about Facebook.

~Max Levchin

If we compare the two, Facebook is currently a superior place to market a product like Slide. Twitter is more like a general distribution agent. It's like broadcast radio.

~Max Levchin

Mobile is the perfect example of what is enabling economic growth in the technology sector.

~Max Levchin

We're becoming slaves to our social networks - and that's not a bad thing. You like your favorite networks, so do you friends, and pretty soon you have market winners.

~Max Levchin

PayPal once rejected a candidate who aced all the engineering tests because for fun, the guy said that he liked to play hoops. That single sentence lost him the job.

~Max Levchin

Facebook and Myspace are the U.S. audience, which is tried and true when it comes to being susceptible to ads.

~Max Levchin

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