Years, Thinking, Ideas, Running, Doe, School, Creativity, Management,
Creative, Successful, Business, Failure, Growth, Television, Decision, People,
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We cannot escape that Hollywood is in the middle of a wave of technological change. The current angst over all the implications of new entertainment technology is nothing new.

~Michael Eisner

It is rare to find a business partner who is selfless. If you are lucky it happens once in a lifetime.

~Michael Eisner

The movie business has always been like the wild-catting oil business. Everyone wants a gusher.

~Michael Eisner

We have no obligation to make history. We have no obligation to make art. We have no obligation to make a statement. To make money is our only objective.

~Michael Eisner

There's no good idea that cannot be improved on.

~Michael Eisner

A brand is a living entity-and it is enriched or undermined cumulatively over time, the product of a thousand small gestures.

~Michael Eisner

To punish failure is yet another way to encourage mediocrity.

~Michael Eisner

Fear of failure is a far worse condition than failure itself, because it kills off possibilities.

~Michael Eisner

Management is not a science, it is an art.

You either play by the rules, change the rules, or get out, altogether.

~Michael Eisner

Recovering from failure is often easier than building from success.

~Michael Eisner

Succeeding is not really a life experience that does that much good. Failing is a much more sobering and enlightening experience.

~Michael Eisner

Diversity is a great force towards creativity.

~Michael Eisner

It doesn't matter whether it comes in by cable, telephone lines, computor, or satellite. Everyone's going to have to deal with Disney.

~Michael Eisner

The whole business starts with ideas, and we're convinced that ideas come out of an environment of supportive conflict, which is synonymous with appropriate friction.

~Michael Eisner

Well, when you're trying to create things that are new, you have to be prepared to be on the edge of risk.

~Michael Eisner

We all know that the Disney brand is our most valuable asset. It is the sum total of our seventy-five years in business, of our reputation, of everything that we stand for.

~Michael Eisner

Content has always driven the business. Now it's no longer the queen to a king of distribution; it is the king, king, king, because the consumer has complete choice.

~Michael Eisner

User-generated content is not done by professionals. The best user-generated content eventually becomes those people gravitated in the professional world.

~Michael Eisner

Sometimes you have to be worn out and burnt out to become authentic and original.

~Michael Eisner

A decision will be made before it's too late or soon thereafter.

~Michael Eisner

I don't think individual achievement in business is the most meaningful way for it to operate.

~Michael Eisner

You can't succeed unless you've got failure, especially creatively.

~Michael Eisner

My best idea was to not accept my wife's negative reaction when I asked her to marry me.

~Michael Eisner

Eventually the consumer will come to appreciate the editorial point of view of every different brand. User-generated content without editorial oversight will simply be background noise.

~Michael Eisner

Failure is good as long as it does not become a habit.

~Michael Eisner

The company should be run from a creative point of view rather than a

financial point of view.

~Michael Eisner

If you're really good, you should express yourself...a lot.

~Michael Eisner

I find that no matter how long a meeting goes on, the best ideas always come during the final five minutes, when people drop their guard and I ask them what they really think.

~Michael Eisner

If it's not growing, it's going to die.

~Michael Eisner

In every business, in every industry, management does matter.

~Michael Eisner

There's a fine line between what would characterize you as a troglodyte and what would characterize you as a brilliant, avant-garde, forward-thinking genius. There's some middle ground.

~Michael Eisner

Doing stuff that I don't have to talk about because I'm not in a public company is fantastic.

~Michael Eisner

I grew up Jewish. I am Jewish. I went to an Episcopal high school. I went to a Baptist college. I've taken every comparative-religion course that was available. God? I have no idea.

~Michael Eisner

Privacy laws are our biggest impediment to us obtaining our objectives.

My strength is coming up with two outs in the last of the ninth.

~Michael Eisner

Creativity can flourish within sensible financial limitations.

~Michael Eisner

I gravitate toward the team thing. I'm not a golfer - I much prefer basketball.

~Michael Eisner

Balanced emotions are crucial to intuitive decision making.

~Michael Eisner

21 years as CEO is a long time. I was and probably still am the longest serving CEO in America. Certainly I am in the media industry, bar none.

~Michael Eisner

Nobody has a bigger cult than Warren Buffett.

~Michael Eisner

I find that, once you get into a position where you can afford a pair of shoes and a decent level of living, success in itself is empty.

~Michael Eisner

When I read biographies, I'm only interested in the first few chapters. I'm not interested in when people become successful. I'm interested in what made them successful.

~Michael Eisner

I think when you get inured with the past, you get committed to the past, you stop growing.

The only thing that gives [new technology] purpose is the kind of creative content we all produce.

~Michael Eisner

Graduate school is a place to hide for a couple of years.

~Michael Eisner

You just have to make sure the model you're working on does not undersell your product.

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