

Miuccia Prada

Quotes

Fashion, Thinking, People, Clothes, Ideas, Trying, Art, World, Beautiful, Interesting, Men, Want, Believe, Kids, Done, Style, Different, Dresses, Way, Girl

What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language.

~Miuccia Prada

Women always try to tame themselves as they get older, but the ones who look best are often a bit wilder.

~Miuccia Prada

You cannot do something just for the money. You have to do things you believe in and eventually you will make money.

~Miuccia Prada

Ugly is attractive, ugly is exciting. Maybe because it is newer. The investigation of ugliness is, to me, more interesting than the bourgeois idea of beauty. And why? Because ugly is human.

~Miuccia Prada

I always wanted to be different. I always wanted to be first.

~Miuccia Prada

What you wear represents you to the world, especially now, when communication between people is so fast. Fashion is a universal language that everyone understands.

~Miuccia Prada

You have to embrace the world if you want to live in it now.

~Miuccia Prada

What interests me most is when a work of art is no longer just an object, but also touches reality and life.

~Miuccia Prada

I always loved aesthetics. Not particularly fashion, but an idea of beauty.

~Miuccia Prada

Daring to wear something different takes effort.

~Miuccia Prada

You need to have dignity towards how you are, how you dress, how you behave. Very important.

~Miuccia Prada

Basically I'm trying to make men more sensitive and women stronger.

~Miuccia Prada

Fashion is instant language.

~Miuccia Prada

I want to make clothes that are beautiful of course, but also clothes that are interesting and considered and intelligent and not out of place.

~Miuccia Prada

My idea is always to avoid nostalgia.

~Miuccia Prada

It's still feminine, but not in a romantic way. It's all about masculine and feminine, and being strong.

~Miuccia Prada

We will always buy clothes because they let us live our dreams.

~Miuccia Prada

I would say there is no Prada woman. I'm interested in women in general. I don't have any kind of preference.

~Miuccia Prada

You have to always work against what you did before, and even against

your taste.

~Miuccia Prada

I always believe in doing new things and using new materials that I have never used or that I didn't like for a long time.

~Miuccia Prada

The only way to do something in depth is to work hard.

~Miuccia Prada

I love uniforms because they allow you to hide. No one knows what you are thinking, so it's a very appropriate and correct way to be yourself.

~Miuccia Prada

When I talk with people, I don't even see what they are wearing . . . No, I recognize it if it's something particularly nice and interesting. I see the exception.

~Miuccia Prada

I am interested in communicating with the world by selling to many people.

~Miuccia Prada

It's horrible when people are only interested in buying labels, because it doesn't bring them the happiness they think it will.

~Miuccia Prada

The only way to do something in depth is to work hard. The moment you start being in love with what you're doing, and thinking it's beautiful or rich, then you're in danger.

~Miuccia Prada

I don't believe in people who think that clothes are not important.

~Miuccia Prada

Fashion fosters cliches of beauty, but I want to tear them apart.

~Miuccia Prada

I once tried to make lace - which has been a great obsession of women - unsexy. And I achieved it.

~Miuccia Prada

You want to be understood by the sophisticated few but you also have to be more loud somehow, otherwise your message doesn't go through.

~Miuccia Prada

Prada is something that should be so mundane, like clothes.

~Miuccia Prada

The fashion world is very active and generous, despite the fact that it is not very well respected - or at least not as much as it should be.

~Miuccia Prada

I don't like things that are obvious and so I always try to introduce something that is wrong, something that is different. Just beauty by itself is too easy.

~Miuccia Prada

People ask me how can I be stylish, how can I be elegant and what can I wear? My only answer is study! You have to learn.

~Miuccia Prada

Ugly is attractive. Ugly is exciting.

~Miuccia Prada

I like the irony in my work.

~Miuccia Prada

Seduction is a matter of feelings and people opening themselves. I don't think it's something tricky - it's being human. And everybody is seduced by something different.

~Miuccia Prada

I try to make women feel more powerful without losing their femininity.

~Miuccia Prada

With women, the more unhappy they are, the more undressed they are.

~Miuccia Prada

Clothes can be important. I am learning this. For instance, often when I design and I wonder what is the point, I think of someone having a bad time in their life.

~Miuccia Prada

I am in a key moment. I kind of understand that I have to use my work more completely without being ashamed.

~Miuccia Prada

I love clothes. Maybe I can say I don't love fashion, but I love clothes completely.

~Miuccia Prada

I have to say that my husband and my children are so tough, there really is no space for pretension.

~Miuccia Prada

The process of a date, I think, is terrible. Horrible. Because everything is banal and predicted.

~Miuccia Prada

If I have done anything, it is to make ugly appealing.

~Miuccia Prada

It's what I say all the time to my girls in the office here: The more they dress for sex, the less they will have love or sex.

~Miuccia Prada

I realized that so many clever people respect fashion so much.

~Miuccia Prada

I'm not interested in how people dress. Of course, I recognize if somebody's elegant. But fashion doesn't interest me.

~Miuccia Prada

My family was too serious. They didn't take care of me - it was a very serious and severe life. Not severe in a bad way; just boring - like totally neutral. I felt no emotion.

~Miuccia Prada

For me, it's important to anticipate where fashion is heading.

~Miuccia Prada

One's life and passion may be elsewhere, but New York is where you prove if what you think in theory makes sense in life.

~Miuccia Prada

I respect my work. But also I think it's very superficial.

~Miuccia Prada

Girls throw away so much energy in this search for beauty and sexiness.

~Miuccia Prada

I want to confront myself. I challenge and doubt myself. Basically, what I don't like is to get bored.

~Miuccia Prada

Every day I'm thinking about change.

~Miuccia Prada

This is an example of hypocrisy

~Miuccia Prada

I don't want to say temporary, because temporary is such a trendy word.

~Miuccia Prada

Craziness in a shoe is great - you can have much more freedom, you can exaggerate and it doesn't feel stupid. But to have too much craziness near your face, that would just feel weird.

~Miuccia Prada

Nostalgia is a very complicated subject for me. I'm attracted by nostalgia but I refuse it intellectually.

~Miuccia Prada

Everybody knows that I don't have a muse. I'm not interested in that.

~Miuccia Prada

In America many things that are interesting are seen as odd.

~Miuccia Prada

I hate the idea that you shouldn't wear something just because you're a certain age.

~Miuccia Prada

Fashion is an instant language.

~Miuccia Prada

I was a communist, but being left-wing was fashionable. I was no different from thousands of middle-class kids.

~Miuccia Prada

Men are always much more dignified than most women.

~Miuccia Prada

I'm not interested in types. I'm interested in archetypes.

~Miuccia Prada

I like getting older and being the person who people ask for help.

~Miuccia Prada

I would say that clothes are an excuse for living in the world.

~Miuccia Prada

What people sometimes interpret as quirky is my attempt to subvert the concept of luxury by introducing elements that are considered ordinary or commonplace.

~Miuccia Prada

I don't believe that anyone is not bothered by critics. I think that everybody cares.

~Miuccia Prada

For me, art is about learning and about living with people. It's alive.

~Miuccia Prada

I had no fun. My family was too serious.

~Miuccia Prada

I like to be useful to people.

~Miuccia Prada

The older I get, the more I prefer to talk to old people. Old people or kids.

~Miuccia Prada

I just hate talking about myself.

~Miuccia Prada

I remember being mad about having pink and red shoes. I grew up envying other girls' pink and red shoes.

~Miuccia Prada

Fashion is a little help in the life of a person. But very little. After all, if you have a serious drama, who cares about the clothes?

~Miuccia Prada

Sex and the City is the opposite of dignity. You have to have dignity for your body - this is with men and women.

~Miuccia Prada

To have to be sexy? That I hate. To be outrageously sexy? That I love.

~Miuccia Prada

I'm not interested in how people dress.

~Miuccia Prada

If you ask, do you like strong men or weak men, I'd say, I like who I like.

~Miuccia Prada

Before I had kids, I was out every night of the week.

~Miuccia Prada

I was a feminist in the Sixties, and can you imagine? The worst thing I could have done was to be in fashion. It was the most uncomfortable

position.

~Miuccia Prada

The content could be done anyplace, but the real invention is the architecture. The architecture is the only work that really defines a new way of doing things. I think this point is fundamental.

~Miuccia Prada

I do what I think is right.

~Miuccia Prada

My learning process is by eye alone it's not at all scientific.

~Miuccia Prada

I suppose I felt guilty not to be doing something more important, more political. So in a way I am trying to use the company for these other activities.

~Miuccia Prada

The power of the media is really the only new issue in the last 50 years, probably.

~Miuccia Prada

I wanted to try to push some freedom into the men's clothes.

~Miuccia Prada

Women have the stress of being beautiful, of age and youth. Men don't have all that. And with women, that stress causes a lot of mistakes and bad choices - a lot of not being their true self.

~Miuccia Prada

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