

# Nancy Duarte Quotes

*Thinking, Communication, Moving, Hero, Powerful, Ideas, Trying, Discipline,  
People, Different, Mean, Mind, Design, Perspective, Lying, Reflection,  
Movement, Heart, Persuasive, Memorable*

The future isn't a place that we're going to go, it's a place that you get to create.

~Nancy Duarte

If you feel tempted to use a picture of two hands shaking in front of a globe, put the pencil down, step away from the desk, and think about taking a vacation or investigating aromatherapy.

~Nancy Duarte

Practice design, Not Decoration: Don't just make pretty talking points. Instead, display information in a way that makes complex information clear.

~Nancy Duarte

The only difference between the failure of a great idea and the success of a mediocre idea was the way in which the idea was communicated.

~Nancy Duarte

Personal stories are the emotional glue that connects your audience to your message.

~Nancy Duarte

Spending energy to understand the audience and carefully crafting a message that resonates with them means making a commitment of time and discipline to the process.

~Nancy Duarte

Words that are carefully framed and spoken are the most powerful means of communication there is.

~Nancy Duarte

When ideas are communicated effectively, people follow and change.

~Nancy Duarte

Presentations are the most amazing persuasion tool available in organizations today

~Nancy Duarte

To me, presentations are the most powerful device. You can't really name a movement that didn't start with the spoken word.

~Nancy Duarte

Sometimes all it takes is a kind word of encouragement to get your heroes back on the right path.

~Nancy Duarte

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