

Nick Denton

Quotes

*Stories, Media, Want, Believe, Google, Character, Moving, People, Soul, Mind,
Party, Should, Cat, Modern Journalism, Distinction, Forget, Helping, Ideas,
Blogs, Monsters*

An employer would be a complete fool to let an image like college partying influence their hiring decisions.

~Nick Denton

I don't really mind playing tabloid monster. I always liked those characters in the old movies.

~Nick Denton

Forget about someone's resume or how they present themselves at a party. Can they blog or not? The blog doesn't lie.

~Nick Denton

Apple makes beautiful products. I own a Mac Pro, a Mac Book, a Mac Mini, an iPad, an iPhone, pretty much the entire collection.

~Nick Denton

Most good media come out of somebody saying, 'This should exist; this is something I want to read.'

~Nick Denton

Personally, as a print journalist, I always found the most interesting stories to be the ones hacks talked about in the bar after work.

~Nick Denton

We believe that the best Web content optimization strategy is something as old as journalism itself: the shocking truth and the authentic opinion.

~Nick Denton

No picture, no footage, no story. The people these days require some visual evidence in order to believe what they read.

~Nick Denton

Jonah Peretti is one of the smartest web publishers out there. And

Buzzfeed is an aggressive and dynamic company.

~Nick Denton

That's always been my test for what makes a story: is this something journalists would gossip with each other about?

~Nick Denton

I have to come to terms with the paternalism of American business. Companies are expected to take on so many social responsibilities which are the province of the state in Europe.

~Nick Denton

Google demotes search results that don't get clicked on.

~Nick Denton

Ben Smith's quick-hit campaign 'scoops' are about as viral as cat videos. That fits with BuzzFeed.

~Nick Denton

I want to institutionalise and automate chequebook journalism.

~Nick Denton

Superior writers, videographers and other content makers want to work with their own kind and for their own kind.

~Nick Denton

Web media needs to move to TV metaphor - with full-screen imagery and other content interrupted with full-screen ads.

~Nick Denton

Relentless and cynical traffic-trawling is bad for the soul.

~Nick Denton

While I love the medium, I've always been skeptical about the value of

blogs as businesses.

~Nick Denton

Publishing should be a collaboration between authors and their smartest readers - and at some point the distinction should become meaningless.

~Nick Denton

Your writers write these pieces about meaningless startups, meaningless apps and meaningless companies.

~Nick Denton

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