

Norman Granz

Quotes

*People, Years, Jazz, Europe, Fans, Artist, Thinking, Play, Looks, Long,
Records, Names, Want, America, Leader, Knowing, Sabbatical, Differences,
Should, Six*

My juices needed restoring. I needed a sabbatical from the record business.

~Norman Granz

To play today in London, next week in Madrid and the week after that in Warsaw is a bit better than playing Newark and Baltimore and Philadelphia. I've been doing that for 20 years.

~Norman Granz

Amsterdam must have more than a million people. But the only area where jazz is really profitable and successful in an economic sense is in Japan. That's because they haven't been exposed enough.

~Norman Granz

Sponsors and networks will really go all out and simply evaluate people on the basis of talent.

~Norman Granz

Jazz is America's own. It is played and listened to by all peoples - in harmony together. Pigmentation differences have no place... as in genuine democracy, only performance counts.

~Norman Granz

Germany is probably the richest country in Western Europe. Yet they wouldn't take any television with Duke and Ella, their reaction being that people weren't interested in it.

~Norman Granz

If I were to put on Barbra Streisand and Duke Ellington, one might say the combination isn't good.

~Norman Granz

I don't say that the supposed Civil Rights development is a myth, but it's a matter of dealing with reality. It's purely peripheral and, in many

cases, it's just a facade.

~Norman Granz

If you don't get substantially what you want, be ready to walk. And don't look back.

~Norman Granz

There are very few groups that really stay together. The leaders of groups make enough money to be able to afford to work a maximum of 35-40 weeks a year.

~Norman Granz

My function at Verve was that of a genuine producer in artists and repertoire.

~Norman Granz

I find myself more at peace when I live in Europe.

~Norman Granz

I allowed artists to play for as long as they felt they could justifiably continue to create.

~Norman Granz

The economic picture in the States today doesn't allow for jazz concerts in a tour fashion. People now are too used to the Festival, which gives them more names for the same price.

~Norman Granz

I still continue to do at least four concert tours a year, and in many cases, as many as six.

~Norman Granz

The public, hearing pop music, is, without knowing it, also soaking up jazz.

~Norman Granz

As long as we're in a democracy, I have to give what I think the majority of people will enjoy.

~Norman Granz

The whole reason for Jazz at the Philharmonic was to take it to places where I could break down segregation.

~Norman Granz

I don't think that jazz, as any kind of an art form, has any permanence attached to it, apart from the practitioners of it.

~Norman Granz

For years, Jazz At The Philharmonic albums were the only ones of their kind.

~Norman Granz

I'm concerned with trend. I don't know where jazz fans will come from 20 years from now.

~Norman Granz

When I was doing jazz concerts in America, I would use the biggest names I could find.

~Norman Granz

If you look at my audiences, even in Europe, they're hardly teenagers.

~Norman Granz

The history of all big jazz bands shows was, first they played for dancing, and then they played for singing.

~Norman Granz

You're probably smarter than you present yourself.

~Norman Granz

I'm talking as a professional impresario. I'm not judging anybody at all.

~Norman Granz

I don't want to sound as if I'm doing something tremendously special.
But I am a jazz fan.

~Norman Granz

I made it easier for many artists to play in certain areas.

~Norman Granz

Ellington is a writer and arranger, as well as a musician and leader. He does movie sound tracks.

~Norman Granz

The record companies are interested in the kind of sales they can get from the rock groups.

~Norman Granz

You will always find a few people in any area that would like things done completely their way.

~Norman Granz

I don't think I will ever do any tours again in the United States. I rather think that that's over with.

~Norman Granz

I don't know who's 18 years old today that, 20 years hence, is going to be a jazz fan.

~Norman Granz

In 1958, I decided that I was going to live in Europe permanently. So in 1959 I moved to Lugano, Switzerland.

~Norman Granz

Jazz was uplifted by what I did.

~Norman Granz

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