Literature, Law, Numbers, Years, Inspiration, People, Two, Cost, Men,
Products, Winning, Needs, Successful, Ideas, Science, Inspirational, Doe,
Average, United States, Funny

Two-thirds of the Earth's surface is covered with water. The other third is covered with auditors from headquarters.

~Norman Ralph Augustine

Simply stated, it is sagacious to eschew obfuscation.

~Norman Ralph Augustine

Hardware works best when it matters the least.

~Norman Ralph Augustine

Rank does not intimidate hardware. Neither does the lack of rank.

~Norman Ralph Augustine

People do not win people fights. Lawyers do.

~Norman Ralph Augustine

Motivation will almost always beat mere talent.

~Norman Ralph Augustine

The early bird gets the worm. The early worm... gets eaten.

~Norman Ralph Augustine

Software is like entropy. It is difficult to grasp, weighs nothing, and obeys the second law of thermodynamics; i.e. it always increases.

~Norman Ralph Augustine

One of the most feared expressions in modern times is 'The computer is down.'

~Norman Ralph Augustine

Law Number IX: Acronyms and abbreviations should be used to the maximum extent possible to make trivial ideas profound ... Q.E.D.

One should expect that the expected can be prevented, but the unexpected should have been expected.

~Norman Ralph Augustine

Law Number V: One-tenth of the participants produce over one-third of the output. Increasing the number of participants merely reduces the average output.

~Norman Ralph Augustine

If today were half as good as tomorrow is supposed to be, it would probably be twice as good as yesterday was.

~Norman Ralph Augustine

For every scientific (or engineering) action, there is an equal and opposite social reaction.

~Norman Ralph Augustine

The best way to make a silk purse from a sow's ear is to begin with a silk sow. The same is true of money.

~Norman Ralph Augustine

If stock market experts were so expert, they would be buying stock, not selling advice.

~Norman Ralph Augustine

It is very expensive to achieve high unreliability. It is not uncommon to increase the cost of an item by a factor of ten for each factor of ten degradation accomplished.

~Norman Ralph Augustine

Decreased business base increases overhead. So does increased business base.

The weaker the data available upon which to base one's conclusion, the greater the precision which should be quoted in order to give the data authenticity.

~Norman Ralph Augustine

There are many highly successful businesses in the United States. There are also many highly paid executives. The policy is not to intermingle the two.

~Norman Ralph Augustine

If a sufficient number of management layers are superimposed on top of each other, it can be assured that disaster is not left to chance.

~Norman Ralph Augustine

Law Number XXXII: Hiring consultants to conduct studies can be an excellent means of turning problems into gold, your problems into their gold.

~Norman Ralph Augustine

A billion saved is a billion earned.

~Norman Ralph Augustine

If you can afford to advertise, you don't need to.

~Norman Ralph Augustine

Soloist are inspiring in Opera and perhaps even in small entreprenurial ventures, but there is no place for them in large corporations.

~Norman Ralph Augustine

A revised schedule is to business what a new season is to an athlete or a new canvas to an artist.

~Norman Ralph Augustine

There are no lazy veteran lion hunters.

~Norman Ralph Augustine

A hungry dog hunts best. A hungrier dog hunts even better.

~Norman Ralph Augustine

Fools rush in where incumbents fear to tread.

~Norman Ralph Augustine

Law Number XV: The last 10 percent of performance generates one-third of the cost and two-thirds of the problems.

~Norman Ralph Augustine

All too many consultants, when asked, 'What is 2 and 2?' respond, 'What do you have in mind?'

~Norman Ralph Augustine

The optimum committee has no members.

~Norman Ralph Augustine

### It costs a lot to build bad products

~Norman Ralph Augustine

We believe in the wisdom once expressed by the hockey star Wayne Gretzky, who explained his success by saying, 'I skate to where the puck is going to be, not where it has been.'

~Norman Ralph Augustine

Law Number XIV: After the year 2015, there will be no airplane crashes. There will be no takeoffs either, because electronics will occupy 100 percent of every airplane's weight.

~Norman Ralph Augustine

Law Number L: The average regulation has a life span one-fifth as long as a chimpanzee's and one-tenth as long as a human's, but four times

as long as the official's who created it.

~Norman Ralph Augustine

By the time the people asking the questions are ready for the answers, the people doing the work have lost track of the questions.

~Norman Ralph Augustine

It's easy to get a loan unless you need it.

~Norman Ralph Augustine

Regulations grow at the same rate as weeds.

~Norman Ralph Augustine

The most unsuccessful three years in the education of cost estimators appears to be fifth-grade arithmetic.

~Norman Ralph Augustine

The process of competitively selecting contractors to perform work is based on a system of rewards and penalties, all distributed randomly.

~Norman Ralph Augustine

Law Number XX: In any given year, Congress will appropriate the amount of funding approved the prior year plus three-fourths of whatever change the administration requests, minus 4-percent tax.

~Norman Ralph Augustine

Most projects start out slowly - and then sort of taper off.

~Norman Ralph Augustine

Law Number XXXIX: Never promise to complete any project within six months of the end of the year, in either direction.

~Norman Ralph Augustine

One cannot legislate problems out of existence. It has been tried.

~Norman Ralph Augustine

Any task can be completed in only one-third more time than is currently estimated.

~Norman Ralph Augustine

Only by providing leading-edge human capital and knowledge capital can American continue to maintain a high standard of living, including providing national security for its citizens.

~Norman Ralph Augustine

Law Number XXIV: The only thing more costly than stretching the schedule of an established project is accelerating it, which is itself the most costly action known to man.

~Norman Ralph Augustine

The more one produces, the less one gets.

~Norman Ralph Augustine

By the time of the United States Tricentennial, there will be more government workers than there are workers.

~Norman Ralph Augustine

Simple systems are not feasible because they require infinite testing.

~Norman Ralph Augustine

Law Number XXVIII: It is better to be the reorganizer than the reorganizee.

~Norman Ralph Augustine

Law Number XXIX: Executives who do not produce successful results hold on to their jobs only about five years. Those who produce effective results hang on about half a decade.

Although most products will soon be too costly to purchase, there will be a thriving market in the sale of books on how to fix them.

~Norman Ralph Augustine

People working in the private sector should try to save money. There remains the possibility that it may someday be valuable again.

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