

# Ozwald Boateng Quotes

*Fashion, Clothes, Important, Kids, Style, Two, People, Inspired, Jobs, Law,  
Dream, Designer, Dark, Moving, Why Not, T Shirt, Film, Yesterday, Friday,  
Purple*

A dream doesn't become reality through magic; it takes a lot of hard work.

~Ozwald Boateng

Style is an extension of yourself. My approach is to enhance the personality of the wearer, so he has his own voice

~Ozwald Boateng

You can't have style if you don't have substance.

~Ozwald Boateng

Shirt collars are very important to me. Putting a very soft shirt collar with a formal suit doesn't work for me at all.

~Ozwald Boateng

I have my fashion empire to build.

~Ozwald Boateng

If I'm going to do something, I'm going to do it well. That's just my character, that's just the way it is with me.

~Ozwald Boateng

Anyone can wear any color. The question is about finding the right shade. There is a momentary trend to dark colors because when the financials are not that great, people go for black, navy and grey.

~Ozwald Boateng

I'm not into street clothes. Don't understand it. I don't understand those over-exaggerated jean sizes so they hang off your back... I just don't understand it.

~Ozwald Boateng

I'm doing a lot of things in Africa. I've formed a company with two friends of mine called Made In Africa and we are doing a lot of

important things across the continent.

~Ozward Boateng

I haven't been to a job interview since I was 16 years old. When I was approached by Givenchy it was more like a courtship.

~Ozward Boateng

When things happen - you ask yourself why today, why not tomorrow, why not yesterday? That's the most amazing thing about time.

~Ozward Boateng

Because I'm a designer, I'm quite good when I shop. I know what I'm looking for.

~Ozward Boateng

Film is such a very good tool for communicating emotions, and all designers and creative people look to inspire an emotional response.

~Ozward Boateng

I'm ready to do womenswear. You've always got to be inspired by something new - women have so much more shape and I'm about finding what to engineer around those shapes.

~Ozward Boateng

My wife and I have a tradition of popcorn and videos with our kids on Friday evenings.

~Ozward Boateng

In Los Angeles, I'm always in Fred Segal. It's become a ritual. I have lunch and then buy lots of things I don't need. Usually tons of clothes for the kids that they grow out of in 10 seconds.

~Ozward Boateng

If you're a designer, there's got to be some films that you've seen that

have inspired you creatively. There's no escaping that.

~Ozwald Boateng

Film has always been a really good tool for me to communicate emotion about why I create a collection. I'm probably one of the first designers to make short films.

~Ozwald Boateng

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