

Patrick Dixon Quotes

*People, Passion, Promise, Thinking, Risk, Strategy, Believe, World, Purpose,
Corporations, Numbers, Heart, Team, Strong, Powerful, Keys, Matter, Work,
Marketing, Innovation*

Tribalism is the most powerful force in the world.

~Patrick Dixon

Motivation is a battle for the heart, not just an appeal to the mind.

Passion is always an expression of the soul.

~Patrick Dixon

The promise of every product and service is a better life. Profits are the prize for delivering on the promise.

~Patrick Dixon

People will only follow you if they see you're ahead, are convinced you know the route, trust you, and want to get there too.

~Patrick Dixon

The future is about emotion: reactions to events are usually far more important than the events themselves.

~Patrick Dixon

Business strategy is the battleplan for a better future.

~Patrick Dixon

Take hold of the future or the future will take hold of you - be futurewise.

~Patrick Dixon

Life is too short to waste on things that don't matter.

~Patrick Dixon

The phrase "work-life balance" tells us that people think that work is the opposite of life. We should be talking about life-life balance.

~Patrick Dixon

The risk of a business being hit by a low probability, high impact event

is far higher than most boards realize because the number of potential wild cards is so great.

~Patrick Dixon

The Six Faces of the future are: Fast, Urban, Tribal, Universal, Radical and Ethical.

~Patrick Dixon

The paradox of innovation is this: CEO's often complain about lack of innovation, while workers often say leaders are hostile to new ideas.

~Patrick Dixon

The key to understanding the future is one word: sustainability.

~Patrick Dixon

You cannot have strong leadership without passion.

~Patrick Dixon

Volunteering is a window into the passions of the soul.

~Patrick Dixon

You will learn more about the people you work with in three minutes by asking them what they do for nothing, than by working with them for three years in the same team

~Patrick Dixon

In banking or insurance trust is the only thing you have to sell.

~Patrick Dixon

Listen to your customers but don't (always) believe what they say-they know even less about the future than you.

~Patrick Dixon

Institutional blindness is a major threat to the future of all corporations.

~Patrick Dixon

Every product and service is sold on the promise of a better future. The purpose of business is to deliver on the promise, and profit is the reward for doing so.

~Patrick Dixon

Strong ethics keep corporations healthy . Poor ethics make companies sick. Values are the immune system of every organisation.

~Patrick Dixon

I would rather work with five people who really believe in what they are doing rather than five hundred who can't see the point.

~Patrick Dixon

All the most powerful speeches ever made point to a better future.

~Patrick Dixon

If happiness could be bought, we'd probably be unhappy at the price tag. If only the secret of happiness was as simple as getting wealthy and spending more.

~Patrick Dixon

Mission is at the heart of what you do as a team. Goals are merely steps to its achievement.

~Patrick Dixon

To every trend there is a counter-trend. There are a number of pendulums operating and each creates new business opportunities.

~Patrick Dixon

The larger the corporation, the greater the risk that you are flying blind.

~Patrick Dixon

You can have the greatest strategy in the world but what is the point if no one cares?

~Patrick Dixon

Give people a convincing reason and they will lay down their very lives.

~Patrick Dixon

The future of marketing belongs to honest information, accurate data and clear claims based on truth.

~Patrick Dixon

When you have been close to death it makes you think about life.

~Patrick Dixon

Related Links:

- People Quotes
- Passion Quotes
- Promise Quotes
- Thinking Quotes
- Risk Quotes
- Strategy Quotes
- Believe Quotes
- World Quotes
- Purpose Quotes
- Corporations Quotes
- Numbers Quotes
- Heart Quotes
- Team Quotes
- Strong Quotes
- Powerful Quotes
- Keys Quotes
- Matter Quotes
- Work Quotes
- Marketing Quotes
- Innovation Quotes