People, Inspirational, Ideas, Want, Risk, Giving, Waiting, Nice, Running,
Decision, Goal, Looks, World, Sacrifice, Regret, Done, Safe, Perfect, Hands,
Softball

If you can't solve a problem, it's because you're playing by the rules ~Paul Arden

The world is what YOU think of it, so think of it DIFFERENTLY and your life will change.

~Paul Arden

Do not seek praise. Seek criticism.

~Paul Arden

If you always make the right decision, the safe decision, the one most people make, you will be the same as everyone else.

~Paul Arden

Your vision of where or who you want to be is the greatest asset you have. Without having a goal it's difficult to score.

~Paul Arden

It's better to regret what you have done than what you haven't.

~Paul Arden

When it can't be done, do it. If you don't do it, it doesn't exist.

~Paul Arden

Be unfashionable. Take risks.

~Paul Arden

Don't look for the next opportunity, the one you have in hand is the opportunity.

~Paul Arden

Even a bad idea executed is better than a good idea undone.

~Paul Arden

The more strikingly visual your presentation is, the more people will remember it. And more importantly, they will remember you.

~Paul Arden

Be your own worst critic. When things go wrong it's tempting to shift the blame. Don't. Accept responsibility. People will appreciate it, and you will find out what you're capable of.

~Paul Arden

The perosn who doesn't make mistakes is unlikely to make anything.

~Paul Arden

Everybody wants to be good, but not many are prepared to make the sacrifices it takes to be great.

~Paul Arden

Everything we do we choose. So what is there to regret? You are the person you chose to be.

~Paul Arden

Don't be afraid of silly ideas.

~Paul Arden

It's not how good you are, it's how good you want to be.

~Paul Arden

Nearly all rich and powerful people are not notably talented, educated, charming or good-looking. They become rich and powerful by wanting to be rich and powerful.

~Paul Arden

Most people are reasonable. That's why they only do reasonably well.

~Paul Arden

Start taking bad decisions and it will take you to a place where others only dream of being.

~Paul Arden

Instead of waiting for perfection, run with what you've got, and fix it as you go.

~Paul Arden

Too many people spend too much time trying to perfect something before they actually do it. Instead of waiting for perfection, run with what you go, and fix it along the way.

~Paul Arden

Great people have great egos; maybe that's what makes them great.

~Paul Arden

having too many ideas is not always a good thing.

~Paul Arden

Don't give a speech. Put on a show.

~Paul Arden

We are always waiting for the perfect brief from the perfect client. It almost never happens [...] Whatever is on your desk right now, that's the one. Make it the best you possibly can.

~Paul Arden

Risks are a measure of people. People who won't take them are trying to preserve what they have. People who do take them often end up having more.

~Paul Arden

Have you noticed that the cleverest people at school are often not the ones who succeed in life?

~Paul Arden

Without having a goal it's difficult to score.

~Paul Arden

It's never the next brief, it's ALWAYS THIS brief.

~Paul Arden

Do not covet your ideas.

~Paul Arden

i wish means: would it be nice if.. i want means: if i want it enough i will get it.

~Paul Arden

How you perceive yourself is how others will see you.

~Paul Arden

Advertising gets such a bashing from the world. At parties you are always asked, 'Aren't you just selling people things they don't want?

~Paul Arden

Religion is a light bulb, created by man to help him to see in the dark.

~Paul Arden

Even when we want to be timid and play it safe, we should pause for a moment to imagine what we might be missing.

~Paul Arden

I watch TV more than I used to, and the commercials don't impress me. The standard of execution is very high, but the standard of ideas is appalling.

~Paul Arden

You will become whoever you want to be.

~Paul Arden

Do not put cleverness in front of the communication.

~Paul Arden

# Life's all about 'me' anyway

~Paul Arden

There are rules in advertising, and those rules are self-imposed by the client companies because they don't want their products to be seen as dishonest.

~Paul Arden

it's wrong to be right; it's right to be wrong.

~Paul Arden

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