

Paul Saffo

Quotes

*Thinking, Technology, People, Years, Kids, Mistake, Cyberspace, Views, Ideas,
Media, Opportunity, Nuts, Distance, Worry, Running, Information, Home, Tools,
Past, Lying*

The value of a social network is defined not only by who's on it, but by who's excluded.

~Paul Saffo

Before the iPhone, cyberspace was something you went to your desk to visit. Now cyberspace is something you carry in your pocket.

~Paul Saffo

The goal of forecasting is not to predict the future but to tell you what you need to know to take meaningful action in the present

~Paul Saffo

Never mistake a clear view for a short distance.

~Paul Saffo

Microsoft is a big intellectual roach motel. All the big minds go in, and they don't come out.

~Paul Saffo

Each time you toss out a 'singing' greeting card, you are disposing of more computing power than existed in the entire world before 1950.

~Paul Saffo

The future belongs to neither the conduit or content players, but those who control the filtering, searching and sense-making tools we will rely on to navigate through the expanses of cyberspace.

~Paul Saffo

Graphic designers are idea embalmers, loving undertakers preserving bits of data like to many butterflies pinned to felt in a jewel box.

~Paul Saffo

I worry about a society that can remember everything.

~Paul Saffo

Hipness is the only asset that matters.

~Paul Saffo

We tend to use a new technology to do an old task more efficiently. We pave the cow paths.

~Paul Saffo

We invent our technologies and then we turn around and use our technologies to reinvent ourselves as individuals, communities and cultures.

~Paul Saffo

Though I carry enough electronics to get nervous in a lightning storm, I love paper and I always have a Moleskine journal with me to capture notes, conversations and ideas.

~Paul Saffo

It will take a decade or two, but fundamentalism is going to burn itself.

~Paul Saffo

We do need to rethink privacy. I think we need to fall back on (former Supreme Court Justice) Felix Frankfurter's definition of privacy which is, "Privacy is the right to be left alone."

~Paul Saffo

I'm actually an optimist about what lies ahead. Are wikis reliable? It depends on the specific business. Is Wikipedia reliable? You bet. Wikipedia is a researcher's dream.

~Paul Saffo

I don't think information overload is a function of the volume of information. It's a derivative of the volume of information plus the sense-making tools you have.

~Paul Saffo

Stock prices turn people's heads. When prices are high, we treat a company like gods, and if they drop, we treat them as fools.

~Paul Saffo

This new world of personal media - the Web, the Internet and et cetera - not only delivers the world to your living rooms, but everywhere. And we get to answer back. And we're expected to answer back.

~Paul Saffo

I've actually tried not to call myself a futurist for the last 25 years. I prefer "forecaster," but people call me a futurist, and it doesn't really bother me.

~Paul Saffo

Digital technology is the solvent leaching the glue out of all of our traditional institutions.

~Paul Saffo

I live on a canyon at the edge of San Mateo. We are fortunate to have lots of suburban wildlife as our neighbors, though I kind of wish the rattlesnakes would stop curling up by our back door.

~Paul Saffo

Responding to climate change will become the obsession of the next decade in much the same way terrorism was this decade's obsession.

~Paul Saffo

The Web is a compelling new medium being put to all kinds of uses, by everyone from banks to Cub Scouts to flying saucer cults. That said, it can also be a powerful folly amplifier.

~Paul Saffo

Any thinking person is qualified to be a forecaster, and in fact, everybody does it every day.

~Paul Saffo

You don't want to rely on an expert to tell you what lies ahead.

~Paul Saffo

When I lived in Japan in the 1980s, I once was mistaken for Paul Newman, and I didn't have much more hair than I do now. My first reaction was that staying in Japan might be good for my social life.

~Paul Saffo

The curse of cyberspace is that everything we want to preserve will get lost and everything we want to lose will be preserved.

~Paul Saffo

My driving style is alert. As a forecaster, I can't help but think about who else is on the road and how little attention they are paying to their driving.

~Paul Saffo

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