Heart, People, Moving, Technology, Positivity, Winning, Want, Creating, Mom, Stories, Emotional, Feet, Art, Reading, Successful, Peril, Struggle, Audience Of One, Sports, Crafts

With a purposeful story, you can change a "wanna be" to a "gonna be" to a "be".

~Peter Guber

Every journey that is successful has culs-de-sac and speed bumps. I carry a wisdom gene through my life through the good, the bad, and the ugly.

~Peter Guber

Truth is a point of view, but authenticity can't be faked.

~Peter Guber

Language is a more recent technology. Your body language, your eyes, your energy will come through to your audience before you even start speaking.

~Peter Guber

Stories aren't the icing on the cake; they are the cake!

~Peter Guber

In any situation that calls for you to persuade, convince or manage someone or a group of people to do something, the ability to tell a purposeful story will be your secret sauce.

~Peter Guber

Good storytelling is harder than it sounds, but the easy part is that everyone has the ability to do it. ... Tap into it.

~Peter Guber

Nothing replaces being in the same room, face to face, breathing the same air and reading and feeling each other's micro-expressions.

~Peter Guber

People love to be swept off their feet, to go into an environment where

they've never been, to experience things they only dream about. And filmmaking offers that potential.

~Peter Guber

When you want to move somebody, you have to say to yourself: 'I'm in the emotional transportation business. I gotta move them, emotionally.

~Peter Guber

Most young people haven't used their storytelling skills since they were 8 or 9 or 10 and wanted to persuade Mom and Dad to take them to the ball game.

~Peter Guber

There are no rules, but you break them at your peril.

~Peter Guber

Miss the audience's heart as a filmmaker, and the only wallet that gets hit will be your own. That's because the heart is always the first target in story telling.

~Peter Guber

The portal into people's hearts is being interested in them.

~Peter Guber

The Internet is an audience of one, a million times over.

~Peter Guber

Use state-of-the-heart technology online and offline to turn listeners into viral advocates and customers into raving fans.

~Peter Guber

A German shepherd dog could walk in the office with a script in his mouth, and if that script was really good, they'd buy the script.

~Peter Guber

At Casablanca we did 'Midnight Express,' 'Flashdance,' and 'The Deep.' My willingness for risk has always been my strength.

~Peter Guber

I've worked with Jack Warner and Jimmy Stewart - and Angelina Jolie, Brad Pitt, and Johnny Depp twice. I've had dinners with Fred Astaire and Cary Grant.

~Peter Guber

Are you motivated? Are you coherent? Is your intention aligned? Are your feet, tongue, heart and wallet congruent? That intention shines through.

~Peter Guber

The arts tend to be more liberal. There tends to be more social relevance in the arts.

~Peter Guber

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