

# Philippe Starck

## Quotes

*Design, Brain, Genius, Dream, Beautiful, Elegance, People, Designer, Copying, Issues, Vision, Publishers, Expression, Waiting, Real, Trainers, Unnecessary, Doe, Honesty, Monk*

You create your own decoration. You choose your color, you choose your mood. ... If you are depressed, you put some bright yellow and suddenly you are happy.

~Philippe Starck

My juicer is not meant to squeeze lemons; it is meant to start conversations.

~Philippe Starck

My idea is to bring happiness, respect, vision, poetry, surrealism and magic [to design].

~Philippe Starck

We have to replace beauty, which is a cultural concept, with goodness, which is a humanist concept.

~Philippe Starck

I have this mental sickness called creativity.

~Philippe Starck

Design is a dreadful form of expression

~Philippe Starck

Subversive, ethical, ecological, political, humorous ... this is how I see my duty as a designer.

~Philippe Starck

No one is obliged to be a genius, but everyone is obliged to participate.

~Philippe Starck

Everything I have designed is absolutely unnecessary.

~Philippe Starck

I am just a copier, an impostor. I wait, I read magazines. After a while

my brain sends me a product.

~Philippe Starck

For me, luxury is intelligence and quality. I don't see a lot of intelligence and quality in luxury when it's used to make fast, big money.

~Philippe Starck

Elegance and honesty are two mandatory parameters for any human production.

~Philippe Starck

Everything I do is a symbol. Everything, has a meaning.

~Philippe Starck

Design is a tool to help the tribe.

~Philippe Starck

Future is about dematerialisation.

~Philippe Starck

The more materiality there is, the less humanity there is

~Philippe Starck

I'm not a god, I'm not a genius, I'm not a monk, I make non-design for non-consumers. I don't know if I do exist.

~Philippe Starck

I like to open the doors to people's brain.

~Philippe Starck

In future there will be no more designers. The designers of the future will be the personal coach, the gym trainer, the diet consultant.

~Philippe Starck

I am my brain's publisher.

~Philippe Starck

Design does not really interest me

~Philippe Starck

Everywhere, I'm looking to reach elegance and intelligence.

~Philippe Starck

Getting to the heart of things, is never easy

~Philippe Starck

For the organic food, the less it's designed, the better it is

~Philippe Starck

Despite its simple and humble design, Zik is certainly today one of our most successful products in terms of intuitive ergonomics.

~Philippe Starck

Providing a real way to deal with the urgent needs of environmental issues that is accessible to everyone is the new fight for the democratization of design.

~Philippe Starck

In perhaps 50 years, 60 years, we can finish completely this civilization, and offer to our children the possibility to invent a new story, a new poetry, a new romanticism.

~Philippe Starck

I wanted the bike to be able to go over all kinds of terrains and especially infinite and poetic territories.

~Philippe Starck

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