People, Excellence, Organization, Thinking, Struggle, Ethics, Business, Justice,
Pain, Honesty, Mistake, Exercise, Limits, Ifs, Self, Achievement, Individuality,
Believe, Want, Running

If you're experiencing no anxiety or discomfort, the risk you're taking probably isn't worthy of you. The only risks that aren't a little scary are the ones you've outgrown.

~Price Pritchett

Most people confuse wishing and wanting with pursuing. You must place your trust in action.

~Price Pritchett

Optimism inspires, energizes, and brings out our best. It points the mind toward possibilities and helps us think creatively past problems.

~Price Pritchett

No sense being pessimistic. Wouldn't work anyway.

~Price Pritchett

Too much attention on problems kills our faith in possibilities.

~Price Pritchett

If you must doubt something, doubt your limits.

~Price Pritchett

Your ethical muscle grows stronger every time you choose right over wrong.

~Price Pritchett

Excellence calls for character . . . integrity . . . fairness . . . honesty . . . a determination to do what's right. High ethical standards, across the board.

~Price Pritchett

So let your deepest desires direct your aim. Set your sights far above the 'reasonable' target. The power of purpose is profound only if you have a desire that stirs the heart.

~Price Pritchett

We can't win the struggle for high standards if we just talk a good game . . . we've got to play a good game.

~Price Pritchett

Trust is the glue that holds relationships together.

~Price Pritchett

Ethical dilemmas have a way of sneaking up on a person. If something smells funny, stay away from it. Or help get rid of it.

~Price Pritchett

You have to get beyond blaming others . . . give up your excuses . . . stand responsible for what you do . . . ultimately, ethics ends up an individual exercise.

~Price Pritchett

In these times of self-directed teams, empowered employees, and "boundaryless" organizations, your worth as an individual employee will also get measured by your work group's collective results.

~Price Pritchett

We've got to start thinking of school as a lifelong process. That's the only way we'll keep abreast and be able to share in the wealth of the new "knowledge society."

~Price Pritchett

We need timeless principles to steer by in running our organizations and building our personal careers. We need high standards --- the ethics of excellence.

~Price Pritchett

Everybody makes honest mistakes, but there's no such thing as an

honest cover-up.

~Price Pritchett

If you become a giver, you'll make them feel like they want to reciprocate.

~Price Pritchett

The world behaves differently when I take action to go after what I want.

~Price Pritchett

Until I test the limits to what I can achieve, I won't really know how well I can do.

~Price Pritchett

You carve out the organization's character through your daily choices. You shape its conscience as you exercise your own.

~Price Pritchett

Act as if success is certain.

~Price Pritchett

How can we be trusted with big things if we're not trustworthy with things that are small? Don't allow your finer instincts to become a casualty of the little everyday crimes of ethical compromise.

~Price Pritchett

Narrow life down to what's precious and necessary. In a world of complexity the best weapon is simplicity.

~Price Pritchett

You can't put someone else in charge of your morals. Ethics is a personal discipline.

~Price Pritchett

When you see people with "the right stuff," those who choose the right over the wrong or the "iffy," let them know you're proud of them. Encourage the courageous, so they'll have the will to carry on.

~Price Pritchett

As tough as it sometimes looks on the front end, it's easier to do right than undo wrong.

~Price Pritchett

The ethics of excellence are grounded in action - what you actually do, rather than what you say you believe. Talk, as the saying goes, is cheap.

~Price Pritchett

If you're unwilling to defer pleasure or endure some "pain" for now, are you likely to end up later deep in the hole?

~Price Pritchett

Optimism is a much more enabling mindset than hard-core realism, and it's far superior to pessimism...[because] Hope helps move us in the direction of our goals and ambitions.

~Price Pritchett

Notice that "I" is at the center of the word "ethical." There is no "they." Achieving the ethics of excellence is our individual assignment.

~Price Pritchett

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