

# Raf Simons Quotes

*Fashion, Thinking, People, Dior, Men, Clothes, Past, Years, Art, Artist, Giving,  
Dream, Strong, Creative, Want, Long, I Can, Two, Mean, Hands*

I don't want to show clothes, I want to show my attitude, my past, present and future. I use memories and future visions and try to place them in today's world.

~Raf Simons

I'm usually very attracted to things that I can't define. If something's too clear, it's very often not inspiring to me anymore.

~Raf Simons

I'm very attracted to things that I can't define.

~Raf Simons

The fashion world doesn't know the word stop, so you have to make sure there are sublime moments every day.

~Raf Simons

Fashion has a long interest in collaborative situations.

~Raf Simons

If I see a fashion show with literal influences, it doesn't make me think any more. It doesn't make me dream.

~Raf Simons

When it's only clothes, that is not satisfying enough for me. I don't think I could do this for 10, 20 years if that was all. It also has to be about a psychology or a mentality or a concept.

~Raf Simons

Fashion is such an octopus. You're connected to so many people: suppliers, pattern makers, production teams, marketing teams, vendors.

~Raf Simons

I find it fascinating to see the fact that women want to buy things that

they see on men.

~Raf Simons

My aim is a very modern Dior, but at the end of the day, I also look back.

~Raf Simons

I'm a designer, and for me, things are always evolving, and such evolution is necessary.

~Raf Simons

I'm not so rock and roll. I'm more techno.

~Raf Simons

Sometimes it's more a matter of collaboration which matters in a collection.

~Raf Simons

But overall I want to make sure people fall in love with the clothes and that they are satisfied

~Raf Simons

I'm not an isolated person. The more I connect to people, the more I have the feeling that things work.

~Raf Simons

Unlike fashion, art isn't applied. It doesn't have to serve anybody. It doesn't have to be there for any other reason than to give an impression of what the world is about.

~Raf Simons

I know this independence is what people like most about my brand.

~Raf Simons

I'm very scared sometimes that fashion might attack its own magic by the amount of exposure.

~Raf Simons

I'm shy, but not on a one-to-one basis. Over the years, I have become acclimatised to a bit of publicity.

~Raf Simons

My whole life, I've always had to be surrounded by creative things. I find it relaxing to be in touch with creations by other people.

~Raf Simons

My dad only ever talked about two things: bicycles and Mercedes.

~Raf Simons

I don't see Dior as something that could become mine. I see it as a dialogue with the women who wear it. I want to stay connected to them rather than to an abstract brand.

~Raf Simons

In my opinion, Christian Dior was never, ever theatre.

~Raf Simons

My mother was a cleaning lady all her life.

~Raf Simons

I like very much to put on fashion shows.

~Raf Simons

My ideas for the next collection always happen a couple of months before the show. I have learned to shut up and not bother my assistants with it.

~Raf Simons

For me, Warhol made so much sense.

~Raf Simons

I wanted an idea of the future, a new femininity. I wanted you to feel that you wouldn't quite know where these women were coming from and where they were going to.

~Raf Simons

You do what you do. Or you do what you have to do. I don't know how to explain it better. I think that in the moment, you can't see connections, but sometimes afterwards you do.

~Raf Simons

I would prefer to use the word free. I think the Dior thing is so much freer. There was not so much free about Jil's way of working.

~Raf Simons

It was a challenge for me to see how I could deal with that at Jil, and I had a lot of doubt about it. I wondered if maybe it was just better to do your own thing in the long run, like an artist.

~Raf Simons

Robert Gober, for example. He doesn't seem like somebody who is just going to show in a gallery that asks him to show. He's just making his work, and when he's ready, he's going to show it.

~Raf Simons

L.A. interests me, the whole band scene and relaxed carefree feel, but it does not mean you have to dress like a hippy.

~Raf Simons

Camouflage is about much more than concealment and going unnoticed. There's a whole game involved between revealing and hiding.

~Raf Simons

Both costume and fashion are about telling a story, except that in a ballet the story has already been written by the composer or the librettist.

~Raf Simons

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