

Ramez Naam

Quotes

*Technology, People, Energy, Years, Environmental, Climate, Thinking, Issues,
Oil, Impact, Ideas, Organization, Teaching, Want, Roi, Water, Incentives, Policy,
Aquifers, Natural*

Agriculture is the #1 source of deforestation. By some estimates it accounts for 80% of the forests chopped down in the tropics.

~Ramez Naam

That, to me, is a kind of brilliant environmental ju-jitsu - using the energy of the market and the profit-motive to get businesses to invest in preserving and improving natural systems.

~Ramez Naam

I decided five years ago that I wanted to truly understand, for myself, what the state of the planet was, and when I dug into it, what I found was quite different than I'd imagined.

~Ramez Naam

When you're managing a large number of people, you learn that incentives matter tremendously. You really want people to be rewarded for doing the right thing for the customers and the organization.

~Ramez Naam

Often an idea has impact far larger than the person who originated it.

~Ramez Naam

New technology lets you grow the resource pie, which is the only way you can get out between that pincer of rising consumption (as we end poverty) and environmental and natural resource depletion.

~Ramez Naam

Just like you could dump oil into the Cuyahoga in the 60s and let someone else foot the bill, today you can pump CO2 into the atmosphere and let the whole world foot the bill.

~Ramez Naam

We don't have good global policies in place for climate.

~Ramez Naam

If you want to feed the planet and keep the forests we have, you need to be able to grow roughly twice as much food per acre around the world. How do you do that? New technology.

~Ramez Naam

Whatever my current beliefs are, on any topic, they're all open to being changed by the right facts and the right evidence.

~Ramez Naam

Unfortunately, in the environment, I don't see as much willingness to invest heavily in R&D as I do in consumer technology. And that's a pity.

~Ramez Naam

We have climate change caused by greenhouse gas emissions, mostly from human power and transportation infrastructure. At the same time, we have 2 billion people who live in energy poverty.

~Ramez Naam

You have to be able to generate usable energy without greenhouse gas emissions and you have to be able to do it cheaply if you want people to choose that approach.

~Ramez Naam

If your incentives are set up wrong - if for some reason you reward people for behavior that's actually bad for your customers or your organization - then you're going to encourage that behavior.

~Ramez Naam

If the incentives are aligned right - towards better preservation and restoration of nature and natural resources - then you'll see a tremendous amount of activity in that direction.

~Ramez Naam

The more widely you can spread this notion of achieving ROI by preserving and improving ecosystems, the better.

~Ramez Naam

Technology is incredibly powerful. And in many ways, the sky is the limit in terms of what you can actually accomplish with the right science and the right technology.

~Ramez Naam

TNC was once limited by the resources it could directly marshal to buy land. But teaching people a new idea is incredibly more scalable.

~Ramez Naam

By focusing on teaching businesses about the ROI they can achieve by preserving and investing in nature, you're expanding the scope of the impact you can have.

~Ramez Naam

Ozone and climate are global issues, and it's hard to find a way in which the benefits of shutting down carbon emissions are going to pay for themselves for any given power-plant, say.

~Ramez Naam

Often we need to use policy to level the playing field, or to be sure that a technology is managed in a responsible way.

~Ramez Naam

I think the environmental movement is now so large and diverse that it's hard to talk of it as a single entity.

~Ramez Naam

Related Links:

- Technology Quotes
- People Quotes
- Energy Quotes
- Years Quotes
- Environmental Quotes
- Climate Quotes
- Thinking Quotes
- Issues Quotes
- Oil Quotes
- Impact Quotes
- Ideas Quotes
- Organization Quotes
- Teaching Quotes
- Want Quotes
- Roi Quotes
- Water Quotes
- Incentives Quotes
- Policy Quotes
- Aquifers Quotes
- Natural Quotes