

Richard Branson Quotes

*People, Business, Thinking, Fun, Inspirational, Running, Entrepreneur, Believe,
Years, Successful, Opportunity, Differences, Ideas, Adventure, Challenges,
Trying, Survival, Mean, Dream, Success*

The balloons only have one life and the only way of finding out whether they work is to attempt to fly around the world.

~Richard Branson

Train people well enough so they can leave, treat them well enough so they don't want to.

~Richard Branson

Do not be embarrassed by your failures, learn from them and start again.

~Richard Branson

You don't learn to walk by following rules. You learn by doing, and by falling over.

~Richard Branson

If you look after your staff, they'll look after your customers. It's that simple.

~Richard Branson

Listen more than you talk. Nobody learned anything by hearing themselves speak.

~Richard Branson

Business opportunities are like buses, there's always another one coming.

~Richard Branson

If somebody offers you an amazing opportunity but you are not sure you can do it, say yes-then learn how to do it later!

~Richard Branson

Never take your eyes off the cash flow because it's the life blood of business.

~Richard Branson

It's so graceful to be blown by the wind, to go where the wind takes you. Just drifting over beautiful rivers in a balloon is perfect.

~Richard Branson

If people aren't calling you crazy, you aren't thinking big enough.

~Richard Branson

Play fair, be prepared for others to play dirty, and don't let them drag you into the mud.

~Richard Branson

Complexity is your enemy. Any fool can make something complicated. It is hard to keep things simple.

~Richard Branson

Successful entrepreneurs don't wait for the perfect moment - they create it

~Richard Branson

Two heads are definitely better than one and by sourcing ideas from each other, you have a better chance of coming up with a strategy that will allow your business to overcome a setback or challenge.

~Richard Branson

Whether we're fighting climate change or going to space, everything is moved forward by computers, and we don't have enough people who can code

~Richard Branson

Your employees are your company's real competitive advantage. They're the ones making the magic happen-so long as their needs are being met.

~Richard Branson

I believe in myself. I believe in the hands that work, in the brains that think, and in the hearts that love.

~Richard Branson

I believe a good leader brings out the best in people by listening to them, trusting in them, believing in them, respecting them and letting them have a go.

~Richard Branson

If you don't have time for the small things, you won't have time for the big things

~Richard Branson

If you aim higher than you expect, you could reach higher than you dreamed.

~Richard Branson

As a leader of people, you have to be a great listener, a great motivator, be very good at praising and bringing out the best in people.

~Richard Branson

Everyone needs something to aim for. You can call it a challenge, or you can call it a goal. It is what makes us human. It was challenges that took us from being cavemen to reaching for the stars.

~Richard Branson

The way you treat your employees is the way they will treat your customers

~Richard Branson

Colleagues should take care of each other, have fun, celebrate success, learn by failure, look for reasons to praise not to criticize,

communicate freely and respect each other.

~Richard Branson

I am convinced that companies should put staff first, customers second and shareholders third - ultimately that's in the best interest of customers and shareholders.

~Richard Branson

Confidence breeds confidence and negativity breeds negativity. Treat those around you with respect and dignity and they will thrive.

~Richard Branson

A company's employees are its greatest asset and your people are your product

~Richard Branson

Please don't get hung up on this question of whether you need to have experience in an industry before you launch your startup.

~Richard Branson

Respect is how to treat everyone, not just those you want to impress.

~Richard Branson

The best advice I could give anyone is to spend your time working on whatever you are passionate about in life.

~Richard Branson

Drive, determination, passion and hard work are all free and more valuable than a pot of cash.

~Richard Branson

Rather than getting nostalgic...embrace the new opportunities and challenges available to you now.

~Richard Branson

The best way of learning about anything is by doing.

~Richard Branson

Most skills can be learned, but it is difficult to train people on their personality.

~Richard Branson

Every success story is a tale of constant adaption, revision and change.

~Richard Branson

Publicity is absolutely critical. A good PR story is infinitely more effective than a front page ad.

~Richard Branson

Create the kind of workplace and company culture that will attract great talent. If you hire brilliant people, they will make work feel more like play.

~Richard Branson

You only live once, and I just don't want to waste a minute of my life.

~Richard Branson

The key is to set realistic customer expectations, and then not to just meet them, but to exceed them - preferably in unexpected and helpful ways.

~Richard Branson

A good leader leads from the front. Don't get stuck in the office. Get out, meet people and listen to their stories.

~Richard Branson

If you look for the best in your employees, they'll flourish. If you criticize or look for the worst, they'll shrivel up. We all need lots of watering.

~Richard Branson

There is no point in going into a business unless you can make a radical difference in other people's lives.

~Richard Branson

My biggest motivation? Just to keep challenging myself. I see life almost like one long University education that I never had - everyday I'm learning something new.

~Richard Branson

Breaking the rules and challenging convention is in the DNA of every successful entrepreneur.

~Richard Branson

Innovation happens when people are given the freedom to ask questions and the resources and power to find the answers.

~Richard Branson

If you get into business solely to make money, you won't. If you try to make a real difference, you'll find success.

~Richard Branson

Success cannot be measured in wealth, fame or power, but by whether you have made a positive difference for others.

~Richard Branson

Education doesn't just take place in stuffy classrooms and university buildings, it can happen everywhere, every day to every person.

~Richard Branson

Life's too short. If you're passionate - stand up.

~Richard Branson

Your brand name is only as good as your reputation

~Richard Branson

All successful people - not just entrepreneurs - have got things wrong over and over again before finding the right solution.

~Richard Branson

Tough times are inevitable in life and in business. But how you compose yourself during those times defines your spirit and will define your future.

~Richard Branson

Starting a business is a huge amount of hard work... You had better enjoy it.

~Richard Branson

Talent comes from experience and failure

~Richard Branson

People have to decide on priorities if they want to get anywhere. The best lessons I learned was to just do it.

~Richard Branson

Being dyslexic can actually help in the outside world. I see some things clearer than other people do because I have to simplify things to help me and that has helped others.

~Richard Branson

Unless you dream, nothing will happen. If you dream, you might be able to make your dreams come true.

~Richard Branson

Doing good is good for business.

~Richard Branson

Throwing yourself into a job you enjoy is one of the life's greatest pleasures!

~Richard Branson

If you don't enjoy it, don't do it. You must love what you do.

~Richard Branson

Don't wait till you are big before you begin building your brand. Build a brand from scratch alongside your business.

~Richard Branson

There's nothing like the endorphins from being fit, and the incredible endorphin rush that goes with that. It beats drugs, drink, and almost anything else I know.

~Richard Branson

The best way forward is to give more people everywhere greater power to build their own destinies.

~Richard Branson

Don't bother doing something unless you're radically different from the competition.

~Richard Branson

Commitment is not letting people down. That's very important in life. If you say you're going to do something, make sure you do it. Just try never to let people down.

~Richard Branson

Learn to use your brain power. Critical thinking is the key to creative problem solving in business.

~Richard Branson

A company is people â€" employees want to knowâ€" am I being

listened to or am I a cog in the wheel? People really need to feel wanted.

~Richard Branson

If you run a business, put on top your employees, then your consumers, and then your shareholders.

~Richard Branson

I will work day and night to avoid failure, but if I can't, I'll pick myself up the next day. The most important thing for entrepreneurs is not to be put off by failure.

~Richard Branson

Protect your reputation. Don't be afraid of making mistakes.

~Richard Branson

Give your employees a mission that matches their ambitions. When you challenge people, they surprise you.

~Richard Branson

Entrepreneurial business favours the open mind. It favours people whose optimism drives them to prepare for many possible futures, pretty much purely for the joy of doing so.

~Richard Branson

Chance favors the prepared mind. The more you practice, the luckier you become.

~Richard Branson

Launching a business is essentially an adventure in problem-solving.

~Richard Branson

Dreaming is one of humanity's greatest gifts; it champions aspiration, spurs innovation, leads to change, and propels the world forward.

~Richard Branson

Only a fool never changes his mind.

~Richard Branson

Every great movement in the world starts with a tiny group of people who simply refuse to accept a situation.

~Richard Branson

Have faith in yourself. Think yes not no. Live life to the full. Never give up.

~Richard Branson

Just start. You will learn so many lessons just by doing.

~Richard Branson

Failing can provide invaluable lessons and making mistakes and experiencing setbacks is part of the DNA of every successful entrepreneur.

~Richard Branson

Most "necessary evils" are far more evil than necessary.

~Richard Branson

Two bricklayers work side by side. The first lays bricks. The second builds magnificent cathedrals. Think small vs. think big.

~Richard Branson

A business has to be involving, it has to be fun, and it has to exercise your creative instincts.

~Richard Branson

Dream big by setting yourself seemingly impossible challenges. You then have to catch up with them.

~Richard Branson

Remember the to-do list but don't forget the to-be list.

~Richard Branson

Learn to look after your staff first and the rest will follow

~Richard Branson

Your brand or your name is simply your reputation, you have to fight in life to protect that as it means everything. Nothing is more important.

~Richard Branson

Consider getting smaller in order to get bigger.

~Richard Branson

Having a personality of caring about people is important. You can't be a good leader unless you generally like people. That is how you bring out the best in them.

~Richard Branson

You can't do a good business with a bad person. Find the right people to work with and you can't go wrong.

~Richard Branson

Your company should act as a springboard for ambitious employees, not a set of shackles.

~Richard Branson

As much as you need a strong personality to build a business from scratch, you also must understand the art of delegation.

~Richard Branson

Follow your instincts and live with the consequences.

~Richard Branson

I'm sure you get the best out of people if you look for the best in them. People don't need to be told when they've done something wrong - they know it without having to be told.

~Richard Branson

Brave people don't live forever, but cautious people don't live at all.

~Richard Branson

Some 80% of your life is spent working. You want to have fun at home; why shouldn't you have fun at work?

~Richard Branson

My philosophy is that if I have any money I invest it in new ventures and not have it sitting around.

~Richard Branson

When people are placed in positions slightly above what they expect, they are apt to excel.

~Richard Branson

I think you can get happiness through making a real difference in other people's lives by setting out to make other people's lives better and setting out to right the wrongs in the world.

~Richard Branson

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