

Robert Waterman McChesney Quotes

*Media, People, Political, Country, Government, Running, Rights, Phones, Mean,
Giving, Looks, Communication, Thinking, Internet, Journalism, Culture, Party,
Competition, Issues, Reform*

One survey that I saw that was published I think in Variety or Electronic Media within the last three weeks says that now the average hour of radio in the United States has 18 minutes of commercials.

~Robert Waterman McChesney

But having said that, what's happening with campaign finance reform and our political culture is devastating.

~Robert Waterman McChesney

The number one lobby that opposes campaign finance reform in the United States is the National Association of Broadcasters.

~Robert Waterman McChesney

The relationship between the media owner, their relationship isn't strictly with people and audiences. It's also with advertisers, and that's the most relationship in radio; in fact it pays the bills.

~Robert Waterman McChesney

As the mainstream media has become increasingly dependent on advertising revenues for support, it has become an anti-democratic force in society.

~Robert Waterman McChesney

If you look at the history of broadcasting, what you find is the National Association of Broadcasters is a trade association whose mission is to protect the interests of the commercial broadcasters.

~Robert Waterman McChesney

Our existing media system today is the direct result of government laws and subsidies that created it.

~Robert Waterman McChesney

And they've got to be held accountable; our broadcasting system has to be made accountable; and unless it is, it's going to be very hard to

change anything else for the better in this country.

~Robert Waterman McChesney

When the government allocates monopoly rights to frequency, and there are only a handful in each community, it's picking the winners in the competition.

~Robert Waterman McChesney

So the competition isn't once you got the license, running the station; it's getting the license.

~Robert Waterman McChesney

Local television news, on both radio and television, is so appalling. Makes print journalism look like the greatest stuff ever written.

~Robert Waterman McChesney

And understand that scarce spectrum is used today for example for cell phone operators, they have to pay for the airwaves they use, for their services.

~Robert Waterman McChesney

The notion that journalism can regularly produce a product that violates the fundamental interests of media owners and advertisers ... is absurd.

~Robert Waterman McChesney

If the Internet is worth its salt, it has to help arrest the forces that promote inequality, monopoly, hypercommercialism, corruption, depoliticization and stagnation.

~Robert Waterman McChesney

Any serious effort to reform the media system would have to necessarily be part of a revolutionary program to overthrow the capitalist system itself.

~Robert Waterman McChesney

There is no real answer [to the U.S. economic crisis] but to remove brick by brick the capitalist system itself, rebuilding the entire society on socialist principles.

~Robert Waterman McChesney

In the United States, both the upper levels of the Republican and Democratic Parties are in the pay of the corporate media and communication giants.

~Robert Waterman McChesney

The range of debate between the dominant U.S. [political] parties tends to closely resemble the range of debate within the business class.

~Robert Waterman McChesney

You know, a left-winger, the barrier to success if you're on the left in commercial radio is a mile and a half higher than it is if you're on the right.

~Robert Waterman McChesney

But the ultimate goal is to get rid of the media capitalists in the phone and cable companies and to divest them from control.

~Robert Waterman McChesney

The public gets not one penny from them in return for those airwaves.

~Robert Waterman McChesney

Maybe if you and ten of your friends could pool your savings and borrow some money and actually buy some obscure station in Sonoma, and then take some chances and have some fun.

~Robert Waterman McChesney

The problem of how to make the Internet advertising friendly bewildered

and obsessed Madison Avenue for much of the 1990s. Advertising won.

~Robert Waterman McChesney

Copyright protects corporate monopoly rights over culture and provides much of the profits to media conglomerates encouraging the wholesale privatization of our common culture.

~Robert Waterman McChesney

What I've found is that there is a tremendous interest in these issues, across the political spectrum, sort of left-right terms we used to describe people don't really hold here exactly.

~Robert Waterman McChesney

But having said that, there's also a sea change in attitude towards media.

~Robert Waterman McChesney

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