

Sara Blakely

Quotes

Thinking, Inspirational, Fashion, Motivational, Way, Important, Ideas, Trying, Years, People, Moving, Inspiring, Knows, Clothes, Husband, Brother, Powerful Women, Scare, School, Female

Don't be intimidated by what you don't know. That can be your greatest strength and ensure that you do things differently from everyone else.

~Sara Blakely

I'll mix a lot of things. I'll wear a Temperley dress with flip flops, or I might be in head-to-toe Gucci and have on a ring that I got from a gumball machine for 50 cents.

~Sara Blakely

Embrace what you don't know, especially in the beginning, because what you don't know can become your greatest asset. It ensures that you will absolutely be doing things different from everybody else.

~Sara Blakely

You've got to visualize where you're headed and be very clear about it. Take a polaroid picture of where you're going to be in a few years.

~Sara Blakely

Ensure that you do things differently from everyone else

~Sara Blakely

Don't be intimidated by what you don't know.

~Sara Blakely

I've always leaned toward a feminine, funky style, even in business settings. I used to paint my nails blue in 1993, before it was mainstream.

~Sara Blakely

My saddlebags are why Spanx exist! Now that I have a baby I also have a muffin top.

~Sara Blakely

I think failure is nothing more than life's way of nudging you that you are

off course.

~Sara Blakely

If we can put a man on the moon, we can make pantyhose comfortable.

~Sara Blakely

Instead of failure being the outcome, failure became not trying. And it forced me at a young age to want to push myself so much further out of my comfort zone.

~Sara Blakely

Don't let what you don't know scare you, because it can become your greatest asset. And if you do things without knowing how they have always been done, you're guaranteed to do them differently.

~Sara Blakely

My advice for an entrepreneur just starting out is to differentiate yourself. Why are you different? What's important about you? Why does the customer need you?

~Sara Blakely

Failures are life's way of nudging you and letting you know you are off course. Trying new things and not being afraid to fail along the way are more important than what you learn in school.

~Sara Blakely

Failure is not the outcome - failure is not trying. Don't be afraid to fail.

~Sara Blakely

If somebody can do something 80 percent as good as you think you would have done it yourself, then you've got to let it go.

~Sara Blakely

The thought of my mortality - I think about it a lot. I find it motivating. It can be any time that your number's up.

~Sara Blakely

The thing about fashion - it's like ducks going quack, quack quack. It's being dictated from above, and it just makes me want to rebel against it.

~Sara Blakely

I aim to be pretty - I gave up dressing to be sexy in the eighties.

~Sara Blakely

The word 'Spanx' was funny. It made people laugh. No one ever forgot it.

~Sara Blakely

I'd never worked in fashion or retail. I just needed an undergarment that didn't exist.

~Sara Blakely

My first account was Neiman Marcus. I cold-called them just like I had cold-called businesses when I was selling fax machines for seven years.

~Sara Blakely

Embrace what you don't know

~Sara Blakely

It's really a full-time job to manage our lives.

~Sara Blakely

We don't have the luxury of time. We spend more because of how we live, but it's important to be with our family and friends.

~Sara Blakely

I couldn't figure out what to wear under my clothes. The body shapers were too thick at the time.

~Sara Blakely

Every time I went on stage I was so terrified I almost threw up.

~Sara Blakely

Most of the reason we don't do things is because we're afraid to fail. I just made a decision one day that I was not not going to do things in my life because of fear.

~Sara Blakely

Eminem's 'Lose Yourself' is my go-to song to pump myself up if I'm having a tough time or if I get really nervous right before a speech.

~Sara Blakely

Failure to me became not trying versus not succeeding

~Sara Blakely

Failure is not attached to outcome, but in not trying. This way, it is about answering to yourself.

~Sara Blakely

Don't let what you don't know scare you, because it can become your greatest asset.

~Sara Blakely

You've got to embrace what you don't know.

~Sara Blakely

Ideas, even million-dollar ones, are most vulnerable in their infancy; don't share them with too many people. However, don't hide your plan from people who can help you move it forward.

~Sara Blakely

My revenue was \$4 million my first year in business, off of one \$20 item.

~Sara Blakely

I didn't like the way it looked in white trousers, and I couldn't find anything to work underneath them.

~Sara Blakely

I did not like the way I looked in a pair of white pants.

~Sara Blakely

I didn't want women to walk out of the dressing rooms feeling depressed and wanting a cocktail.

~Sara Blakely

Having a mental snapshot of where you are, where you are going, and what you are moving toward is incredibly powerful.

~Sara Blakely

Where I get my energy is: 'How can I make it better'?

~Sara Blakely

The smartest thing I ever did was to hire my weakness.

~Sara Blakely

Whatever you can think, you can create; just have a very clear vision... Once you have your snapshot, work on filling in the blanks to get to that place.

~Sara Blakely

I think very early on in life we all learn what we're good at and what we're not good at, and we stay where it's safe.

~Sara Blakely

What you don't know can be your greatest asset.

~Sara Blakely

Courage is doing something despite the fear, and I've worked hard on being a courageous person.

~Sara Blakely

What I most identify with is effortless fashion, looking as if someone's not put a lot of effort into their look.

~Sara Blakely

I started thinking about joy. Everything in our society is so purposeful. Let's bring joy back to the experience.

~Sara Blakely

When something I can't control happens, I ask myself : where is the hidden gift, where is the positive in this?

~Sara Blakely

I feel like money makes you more of who you already are.

~Sara Blakely

Everything in our society is so purposeful.

~Sara Blakely

Perseverance is the key to starting a successful business.

~Sara Blakely

I knew that I wanted to start my own business. I knew that I wanted to work for myself. I was no stranger to the word no. You just have to keep going.

~Sara Blakely

It's important to be willing to make mistakes. The worst thing that can

happen is you become memorable.

~Sara Blakely

I think my story says that, when women are given the chance and the opportunity, that we can achieve a lot. We deliver.

~Sara Blakely

There is a hidden blessing in the most traumatic things we go through in our lives. My brain always goes to, 'Where is the hidden blessing? What is my gift?'

~Sara Blakely

I feel that women have been neglected, unnecessarily neglected and mistreated personally by the fashion industry and shapewear in that entire category was a definite place that we were neglected.

~Sara Blakely

I took a Fear of Flying class, and I always missed the class, because I was always flying.

~Sara Blakely

Money is fun to make, fun to spend and fun to give away.

~Sara Blakely

Shapewear is the canvas and the clothes are the art.

~Sara Blakely

When I was 7, I came up with the idea of 'charm socks.' My mom would take me to buy bags of plastic charms, we would sew them on frilly white socks, and I sold them at school.

~Sara Blakely

I always joke and say I want to invent a comfortable stiletto and then retire.

~Sara Blakely

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