People, Ideas, Giving, Innovation, Thinking, Motivation, Fun, Creativity,
Perfection, Problem, Writing, Trying, Worry, Risk, Taken, Knowing, Kings,
Together, Jobs, Experiments

Most people doubt online meeting scan work, but they somehow overlook that most in person meetings don't work either.

~Scott Berkun

It's not the fear of writing that blocks people, it's fear of not writing well; something quite different.

~Scott Berkun

My intent is simply to know my material so well that I'm very comfortable with it. Confidence, not perfection, is the goal.

~Scott Berkun

Part of the challenge of innovation is coming up with the problem to solve, not just its solution.

~Scott Berkun

The bottleneck is never code or creativity; it's lack of clarity.

~Scott Berkun

Big thoughts are fun to romanticize, but it's many small insights coming together that bring big ideas into the world.

~Scott Berkun

Experiment is the expected failure to deliberately learn something.

~Scott Berkun

People tell me this is obvious. But it's ok to be obvious. Knowing and doing are different. Many people know many obvious things they completely fail to do, despite their knowledge.

~Scott Berkun

It seems that bad advice that's fun will always be better known than than good advice that's dull-no matter how useless that fun advice is.

~Scott Berkun

If you'd like to be good at something, the first thing to out the window is the notion of perfection.

~Scott Berkun

It's safe to assume that no matter where you stand, someone would be happy to be in your shoes, just as you'd be happy to be in someone else's.

~Scott Berkun

Commit yourself to taking enough risks that you will fail some of the time. If you're not failing, we're not doing something sufficiently difficult or creative.

~Scott Berkun

Innovation is significant positive change.

~Scott Berkun

Good public speaking is based on good private thinking

~Scott Berkun

History can't give attention to what's been lost, hidden, or deliberately buried; it is mostly a telling of success, not the partial failures that enabled success.

~Scott Berkun

I don't want to be perfect. I want to be useful, I want to be good, and I want to sound like myself. Trying to be perfect gets in the way of all three.

~Scott Berkun

This is one big problem with working remotely: no one believes you have a job at all.

~Scott Berkun

It's rare for people to genuinely try to understand what others are trying to say.

~Scott Berkun

The way you find the answers to your problems will be unique to you.

~Scott Berkun

Anyone can criticize or accept praise, but initiating a positive exchange is a hallmark of a difference maker.

~Scott Berkun

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