

Scott D. Cook

Quotes

*Retirement, People, Revolution, Technology, Years, Focus, Thinking, Self,
Simple, Educational, Products, Mutual Fund, Bars, Easy, Decision, Media,
Succeed, Needs, Internet Revolution, Changing Nature*

We're still in the first minutes of the first day of the Internet revolution.

~Scott D. Cook

A brand is no longer what we tell the consumer it is - it is what consumers tell each other it is.

~Scott D. Cook

Mutual funds were created to make investing easy, so consumers wouldn't have to be burdened with picking individual stocks.

~Scott D. Cook

Fifty years ago wealth was stored and transmitted physically through gold bars, stock certificates, bank notes, and coins.

~Scott D. Cook

So I think instead of focusing on the competition, focus on the customer.

~Scott D. Cook

Be dramatically willing to focus on the customer at all costs, even at the cost of obsoleting your own stuff.

~Scott D. Cook

A whole generation of Americans will retire in poverty instead of prosperity, because they simply are not preparing for retirement now.

~Scott D. Cook

Even the once simple home mortgage now has so many flavors and styles and variations that it is difficult for people to make a decision.

~Scott D. Cook

Before 1980, it was basically illegal for U.S. banks to invent new products.

~Scott D. Cook

Technology is similarly just a catalyst at times for fundamental forces already present.

~Scott D. Cook

The changing nature of money is only one facet of the financial services revolution.

~Scott D. Cook

QuickBooks - the very fact that we could even dream to make something in the business arena, and that it would then succeed - was a total revolution to me.

~Scott D. Cook

Today more people believe in UFOs than believe that Social Security will take care of their retirement.

~Scott D. Cook

Thirty to 40 years ago, most financial decisions were fairly simple.

~Scott D. Cook

Subsequent to the original Quicken, the whole idea that we, as a consumer products company, could actually make business products, that was a whole revolution in our thinking.

~Scott D. Cook

For every one of our failures, we had spreadsheets that looked awesome

~Scott D. Cook

Well, today people have to be self-reliant if they want a secure retirement income.

~Scott D. Cook

The current institutionally provided retirement plans will not cover

people's needs upon retirement.

~Scott D. Cook

People don't place their trust in government or company pension plans; they have to be self-reliant.

~Scott D. Cook

Even some of the greatest technology-led revolutions, or allegedly technology-led, really were only made possible because of trends already present.

~Scott D. Cook

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