

Seth Quotes

*People, Reality, Self, Way, Marketing, Believe, Real, Art, Trying, Ideas,
Business, Dream, Life, Giving, Differences, Spiritual, Responsibility,
Motivational, Creativity, Work*

If you want to know what you think of yourself, then ask yourself what you think of others and you will find the answer.

~Seth

The lizard isn't listening and the lizard doesn't care.

~Seth

Courage is the willingness to speak the truth about what you see and to own what you say.

~Seth

You can spend your time on stage pleasing the heckler in the back, or you can devote it to the audience that came to hear you perform.

~Seth

You are meant to understand the nature of your inner self, and to manifest it outward.

~Seth

It's better to make a decision, even the wrong one, than to be in limbo.

~Seth

You can either fit in or stand out. Not both.

~Seth

If your team is filled with people who work for the company, you'll soon be defeated by tribes of people who work for a cause.

~Seth

On the one hand you take life too seriously, and on the other, you do not take playful existence seriously enough.

~Seth

The art of moving forward lies in understanding what to leave behind.

~Seth

We have been brainwashed by school, indoctrinated by industrial propaganda, and mesmerized by the popular media into believing that compliance is not only safe but right and necessary.

~Seth

A generation that hates war will not bring peace. A generation that loves peace will bring peace.

~Seth

Correct is fine but it is better to be interesting

~Seth

The best time to do great customer service is when a customer is upset.

~Seth

The self has no boundaries except those it accepts out of ignorance

~Seth

It's easier to love a brand when the brand loves you back.

~Seth

If there was ever a moment to follow your passion and do work that matters, this is it.

~Seth

You create your own reality. There is no other rule.

~Seth

There are no limitations to the self except those you believe in.

~Seth

The only real help is self-help. Anything else is just designed to get you to the point where you can help yourself.

~Seth

The world of comic book collecting is not a pretty place. For a bunch of guys who like good-over-evil stories, you sure meet a lot of morally bankrupt assholes.

~Seth

You must realize that what you are cannot be seen in a mirror. What you see in a mirror is but a dim reflection of your true reality.

~Seth

Your art is what you do when no one can tell you exactly how to do it. Your art is the act of taking personal responsibility, challenging the status quo, and changing people.

~Seth

It is not virtuous in any way to put yourself down, or to punish yourself, because you do not feel you have lived up to your best behavior at any given time.

~Seth

Advertising is just a symptom, a tactic. Marketing is about far more than that.

~Seth

Sometimes we spend more time than we should defending the old thing, instead of working to take advantage of the new thing.

~Seth

You get what you concentrate upon. There is no other main rule.

~Seth

Relying too much on proof distracts you from the real mission-which is emotional connection.

~Seth

The goal isn't to do work and hand it in just before it's due. The goal is to do the work as beautifully as you can, faster than anyone else, so you can do more work.

~Seth

Freedom isn't the ability to do whatever you want. It's the willingness to do whatever you want.

~Seth

People do not buy goods and services. They buy relations, stories and magic.

~Seth

Your turn Imagine that the world had no middlemen, no publishers, no bosses, no HR folks, no one telling you what you couldn't do. If you lived in that world, what would you do? Go. Do that.

~Seth

Try is the opposite of hiding.

~Seth

When you delight the weird, the overlooked and the outliers, they are significantly more likely to talk about you and recommend you.

~Seth

We see what we believe, not the other way around.

~Seth

There is no other way to change your physical reality but by changing your thoughts.

~Seth

It's never too late to redefine self-control, to change long-ingrained habits, and to do the work you're capable of.

~Seth

The Internet is going to change marketing before it changes almost anything else, and old marketing will die in its path.

~Seth

When you see the world as it is, but insist on making it more like it could be, you matter.

~Seth

You do not hate anyone you are not capable of loving. Remember that.

~Seth

We can't rely on others to be our teachers anymore the future belongs to individuals who decide to become great bosses (and teachers).

~Seth

The dreamer creates his dreams for his own purposes, selecting only those symbols which have meaning to him.

~Seth

If you are love with the perfect, prepare to see it swept away. If you are able to dream of the impossible, it just might happen.

~Seth

The present is the point of power.

~Seth

You will not understand your part within the framework of nature until you actually see yourselves in danger of tearing it apart.

~Seth

Physical reality springs from the imagination, which follows the path of your beliefs

~Seth

My life is mine and I form it. Tell yourself this often. Create your own life now, using your beliefs as an artist uses color.

~Seth

It takes a lot of guts to stop measuring things that are measurable, and even more guts to create things that don't measure well by conventional means.

~Seth

Hatred of war will not bring peace. Only love of peace will bring about those conditions.

~Seth

Marketing is about spreading ideas, and spreading ideas is the single most important output of our civilization.

~Seth

Creating ideas that spread and connecting the disconnected are the two pillars of our new society, and both of them require the posture of the artist

~Seth

Marketing that works is marketing that people choose to notice.

~Seth

We must be talented, powerful and resilient creatures indeed given how much we manage to produce despite the constant undercutting, ridicule and needless censorship we aim at ourselves.

~Seth

It's sad and upsetting when you see somebody crying hysterically, but at the same time it's real funny.

~Seth

The miracle of your being cannot escape itself. Your thoughts blossom into events. Your beliefs grow as surely in time and space as flowers do.

~Seth

We happily give up our freedom and our income in exchange for having someone else take responsibility for telling us what to do next.

~Seth

The easiest thing is to react. The second easiest thing is to respond. But the hardest thing is to initiate. - When people ask you to tell them what to do, resist.

~Seth

The scalable, profitable strategy is to change the game, not to become the most average.

~Seth

When your ideas about yourself change, so does your experience.

~Seth

As an organization grows and succeeds, it sows the seeds of its own demise by getting boring.

~Seth

Don't try to please everyone. There are countless people who don't want one, haven't heard of one or actively hate it. So what?

~Seth

It's unlikely that you'll create something scarce without doing something risky to get there.

~Seth

The only thing that makes people and organizations great is their willingness to be not great along the way. The desire to fail along the way to reaching a bigger goal is the untold secret of success.

~Seth

The longer you wait to launch an innovation, the less your effort is worth.

~Seth

In a world of free, everyone can play.

~Seth

Alas, there isn't a pain-free way to achieve your goals.

~Seth

The connection economy rewards the leader, the initiator, and the rebel.

~Seth

If you make a difference, people will gravitate to you. They want to engage, to interact and to get you more involved.

~Seth

If religion comprises rules you follow, faith is demonstrated by the actions you take.

~Seth

Expectations are the engines of our perceptions.

~Seth

Consciousness is, among other things, a spontaneous exercise in creativity.

~Seth

When you fall in love with the system, you lose the ability to grow.

~Seth

Life is a buzzer box. Poke it.

~Seth

The ends do not justify the means

~Seth

In the next life you will be working with those attitudes that are now yours.

~Seth

We believe what we want to believe, and once we believe something, it becomes a self-fulfilling truth.

~Seth

Ordinary thinking and ordinary effort are almost never enough to generate leadership.

~Seth

Do not place the words of ANYONE above the feelings of your own being. You can learn much from others, but the deepest knowledge must come from within yourself.

~Seth

The best way to honor someone who has said something smart and useful is to say something back that is smart and useful. The other way to honor them is to go do something with what you learned.

~Seth

Either you're going to tell stories that spread, or you will become irrelevant.

~Seth

We've been trained to prefer being right to learning something, to prefer passing the test to making a difference, and most of all to prefer fitting in with the right people

~Seth

The search for the right answer is the enemy of art.

~Seth

An artists is someone who does something for the first time, something human, something that touches another.

~Seth

There's a huge difference between the shallow pleasure of instant applause and the long-lasting impact of true connection.

~Seth

Powerful advertising is anticipated, personal, and relevant.

~Seth

While someone can attempt to shame you, shame must also be accepted to be effective. We can't make you feel shame without your participation.

~Seth

Don't worry about your stuff. Worry about making meaning instead.

~Seth

Wouldn't it be great to be gifted? In fact It turns out that choices lead to habits. Habits become talents. Talents are labeled gifts. You're not born this way, you get this way.

~Seth

The real problem when working with a consultant, a therapist or a coach isn't that we don't know what to do. The real problem is that we don't want to change our mind.

~Seth

Stop advertising and start innovating.

~Seth

Extraordinary benefits accrue to the tiny minority of people who are able to push just a tiny bit longer than most.

~Seth

The best experiences and the biggest ideas don't fit into a category. They change it. They don't get filed away, they transform us.

~Seth

Ideas that spread win. Ideas don't have to be selfish to win, in fact, it turns out that the more generous the interactions an idea produces, the more likely it is to spread.

~Seth

Micro trends matter more than macro ones, but most of all, people matter. Individual human beings with names and wants and interests.

~Seth

My mother-in-law is obsessed with clowns.

~Seth

You expand your consciousness, your ideas, your perceptions. You break away from self-adopted restrictions. You grow as you learn to step aside from limiting conceptions and dogmas.

~Seth

It is very important that you express your idealism actively, to what ever extent you can, for this increases your sense of worth and power.

~Seth

Take a chance on your own abilities clearly, neither exaggerating them nor under-assessing them.

~Seth

The very fact that it might not work is precisely why you should and must do this.

~Seth

Ship small art. Then, ship medium art. Then, ship world-changing, scary, change-your-underwear art.

~Seth

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