

Shoshana Zuboff

Quotes

*Technology, Work, Pain, World, Reality, Fighting, Community, Empowerment,
Animal, Knowing, Roles, Economic Value, Change, People, Jobs, Knowledge,
Intellectual, Body, Engagement, Teenage*

Awareness requires a rupture with the world we take for granted; then old categories of experience are called into question and revised.

~Shoshana Zuboff

Technology makes the world a new place.

~Shoshana Zuboff

Life is good when you live from your roots. Your values are a critical source of energy, enthusiasm, and direction. Work is meaningful and fun when it's an expression of your true core.

~Shoshana Zuboff

As information technology restructures the work situation, it abstracts thought from action.

~Shoshana Zuboff

The civilizing process has increased the distance between behavior and the impulse life of the animal body.

~Shoshana Zuboff

Activities that seem to represent choices are often inert reproductions of accepted practice.

~Shoshana Zuboff

Skilled workers historically have been ambivalent toward automation, knowing that the bodies it would augment or replace were the occasion for both their pain and their power.

~Shoshana Zuboff

Learning has replaced control as the fundamental role of management.

~Shoshana Zuboff

Every century or so, fundamental changes in the nature of consumption create new demand patterns that existing enterprises can't meet.

~Shoshana Zuboff

Computerization brings about an essential change in the way the worker can know the world and, with it, a crisis of confidence in the possibility of certain knowledge.

~Shoshana Zuboff

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