

Sonny Vaccaro

Quotes

*School, Kids, Player, College, Games, Nike, Years, Selfish, Basketball, Shoes,
Hurt, Ncaa, Dirty, Nba, People, Jobs, Forever, Guy, Jordan, Team*

Now the kids are portrayed as dirty when they talk to an agent, a shoe guy, some hanger-on. Well, it's only natural that people are circling them - there are millions of dollars involved.

~Sonny Vaccaro

The NCAA wants to control the images; they say they own your image forever. If you look through this facade, it's crazy.

~Sonny Vaccaro

Beginning in 1978, Nike paid coaches to put their shoes on the team.

~Sonny Vaccaro

In terms of my work with Nike, obviously signing Michael Jordan to a \$500,000 contract in 1984 set a new precedent for the business side of the game.

~Sonny Vaccaro

Kobe [Bryant] had the biggest contract for a high school kid. He was the first one to get more than a million a year.

~Sonny Vaccaro

People will always go to games. And not just Duke versus North Carolina. Even Appalachian State against Chatworth.

~Sonny Vaccaro

Very unfairly, there's a negative image of the kid, which really stems from the greed and selfishness of the NBA and NCAA. They're forcing these kids to go to school.

~Sonny Vaccaro

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