

# Stefan Sagmeister

## Quotes

*Design, Thinking, Honest, Mind, Desire, People, Heart, Diaries, Feels, Years,  
Inspirational, Answers, Cutting, Littles, Drug, Pain, Believe, Development,  
Bullshit, Diary Entries*

Hobbies are for people that don't like what they're doing.

~Stefan Sagmeister

To be a good designer, you would need to have deep and far-reaching interests outside of the profession.

~Stefan Sagmeister

Complaining is silly. Either act or forget.

~Stefan Sagmeister

You can have an art experience in front of a Rembrandt... or in front of a piece of graphic design.

~Stefan Sagmeister

I think it's ultimately inhuman to only see things for their functionality. We want things to be more than that. The desire for beauty is something that's in us, and it's not trivial.

~Stefan Sagmeister

Work your ass off. Don't be an asshole.

~Stefan Sagmeister

Ensure it feels like it's made by humans, for humans.

~Stefan Sagmeister

Yes, design can make you happy.

~Stefan Sagmeister

I have done enough bullshit lately, I just have to make time for something better. Something good.

~Stefan Sagmeister

I don't think there is a particular responsibility on designers that is not on other professions... I think there's a responsibility for all of us to

engage on all levels.

~Stefan Sagmeister

I discovered that I never really used Helvetica but I like to look at it. I like the VW beetle, too, although I've never driven one.

~Stefan Sagmeister

Having guts always works out for me.

~Stefan Sagmeister

To touch somebody's heart with design.

~Stefan Sagmeister

The question I wanted to answer was, could I train my mind to be happy the same way one trains ones body?

~Stefan Sagmeister

You're authentic when you're honest.

~Stefan Sagmeister

Drugs feel great in the beginning and become a drag later on.

~Stefan Sagmeister

Whenever I do overcome my inherent fear, it turns out well.

~Stefan Sagmeister

I didnt think that personal style had much value in graphic design.

~Stefan Sagmeister

Trying to always be the nice guy, to appear good, can be limiting. Avoiding confrontation has closed up a number of possibilities for me.

~Stefan Sagmeister

So whatever I find true for myself, other people might also relate to.

~Stefan Sagmeister

Any excuse to get away from the computer screen is welcome.

~Stefan Sagmeister

Everyone who is honest is interesting.

~Stefan Sagmeister

Peter Noever is a pain in the ass and a joy in the heart.

~Stefan Sagmeister

Keeping a diary supports personal development.

~Stefan Sagmeister

My diary entries allow me to keep track of all the things I would like to change about my life.

~Stefan Sagmeister

Everybody thinks they are right

~Stefan Sagmeister

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