

Steve Jobs Quotes

*Inspirational, People, Thinking, Technology, Apples, Life, Years, Best Job,
Business, Motivational, Inspiring, Jobs, Want, Leadership, Innovation, Mean,
Creativity, Change, Running, Success*

Make it like a sunflower.

~Steve Jobs

Management is about persuading people to do things they do not want to do, while leadership is about inspiring people to do things they never thought they could.

~Steve Jobs

Don't let the noise of others' opinions drown out your own inner voice.

~Steve Jobs

Have the courage to follow your heart and intuition. They somehow already know what you truly want to become. Everything else is secondary.

~Steve Jobs

It doesn't make sense to hire smart people and tell them what to do; we hire smart people so they can tell us what to do.

~Steve Jobs

If you are working on something exciting that you really care about, you don't have to be pushed. The vision pulls you.

~Steve Jobs

It takes a lot of hard work to make something simple.

~Steve Jobs

Innovation is the ability to see change as an opportunity - not a threat

~Steve Jobs

Your time is limited, so don't waste it living someone else's life.

~Steve Jobs

Great things in business are never done by one person, they're done by

a team of people.

~Steve Jobs

the people who are crazy enough to think they can change the world are the ones who do.

~Steve Jobs

Do not try to do everything. Do one thing well.

~Steve Jobs

Everything is based on a simple rule: Quality is the best business plan, period.

~Steve Jobs

The most important decisions you make are not the things you do, but the things you decide not to do.

~Steve Jobs

Be a yardstick of quality. Some people aren't used to an environment where excellence is expected.

~Steve Jobs

Being the richest man in the cemetery doesn't matter to me ... Going to bed at night saying we've done something wonderful... that's what matters to me.

~Steve Jobs

To go forward you have to leave something behind

~Steve Jobs

Quality is more important than quantity. One home run is much better than two doubles.

~Steve Jobs

Have the courage to follow your heart and intuition.

~Steve Jobs

Strategy is figuring out what not to do.

~Steve Jobs

You can't look at the competition and say you're going to do it better. You have to look at the competition and say you're going to do it differently.

~Steve Jobs

To turn really interesting ideas and fledgling technologies into a company that can continue to innovate for years, it requires a lot of disciplines.

~Steve Jobs

You have to trust in something - your gut, destiny, life, karma, whatever. This approach has never let me down, and it has made all the difference in my life.

~Steve Jobs

Innovation distinguishes between a leader and a follower.

~Steve Jobs

Life is about creating and living experiences that are worth sharing.

~Steve Jobs

When you ask creative people how they did something, they feel a little guilty because they didn't really do it, they just saw something.

~Steve Jobs

If you define the problem correctly, you almost have the solution.

~Steve Jobs

Learn continually - there's always "one more thing" to learn!

~Steve Jobs

If you haven't found it yet, keep looking.

~Steve Jobs

Don't just live a life; build one.

~Steve Jobs

Sometimes life hits you in the head with a brick. Don't lose faith.

~Steve Jobs

The most powerful person in the world is the story teller. The storyteller sets the vision, values and agenda of an entire generation that is to come.

~Steve Jobs

If you keep your eye on the profit, you're going to skimp on the product. But if you focus on making really great products, then the profits will follow.

~Steve Jobs

Packaging can be theater, it can create a story

~Steve Jobs

Get closer than ever to your customers. So close that you tell them what they need well before they realize it themselves

~Steve Jobs

Focus and simplicity...once you get there, you can move mountains.

~Steve Jobs

Most people never pick up the phone and call. Most people never ask, and that's what separates the people who do things from the people

who just dream about them.

~Steve Jobs

My favorite things in life don't cost any money. It's really clear that the most precious resource we all have is time.

~Steve Jobs

Whatever you do, you must never let the voice in your head control the brain in your heart.

~Steve Jobs

Guess who surprised themselves and changed their minds.

~Steve Jobs

We have always been shameless about stealing great ideas.

~Steve Jobs

It's technology married with liberal arts, married with the humanities, that yields us the results that make our heart sing.

~Steve Jobs

I don't view wealth as something that validates my intelligence.

~Steve Jobs

Deciding what not to do is as important as deciding what to do.

~Steve Jobs

The only way to be truly satisfied is to do what you believe is great work

~Steve Jobs

Details matter, it's worth waiting to get it right.

~Steve Jobs

Don't be trapped by dogma " which is living with the results of other people's thinking.

~Steve Jobs

And we've all chosen to do this with our lives. So it better be damn good. It better be worth it.

~Steve Jobs

The only way to do great work is to love what you do. If you haven't found it yet, keep looking. Don't settle.

~Steve Jobs

I'm going to destroy Android, because it's a stolen product. I'm willing to go thermonuclear war on this.

~Steve Jobs

Design is not just what it looks like and feels like. Design is how it works.

~Steve Jobs

Your time on this earth is limited, don't live someone else's life, live by your vision.

~Steve Jobs

Apple's market share is bigger than BMW's or Mercedes's or Porsche's in the automotive market. What's wrong with being BMW or Mercedes?

~Steve Jobs

Do your best at every job. Don't sleep! Success generates more success so be hungry for it. Hire good people with a passion for excellence.

~Steve Jobs

If you don't have a passion, you'll give up.

~Steve Jobs

Everything around you that you call life was made up by people that were no smarter than you and you can change it, you can influence it, you can build your own things that other people can use.

~Steve Jobs

I found that there were these incredibly great people at doing certain things, and you couldn't replace one of these people with fifty average people.

~Steve Jobs

But Apple really beats to a different drummer. I used to say that Apple should be the Sony of this business, but in reality, I think Apple should be the Apple of this business.

~Steve Jobs

Pixar is the most technically advanced creative company; Apple is the most creatively advanced technical company.

~Steve Jobs

No one wants to die. Even people who want to go to heaven don't want to die to get there.

~Steve Jobs

The seven-inch tablets are tweeners: too big to compete with a smartphone, and too small to compete with an iPad.

~Steve Jobs

You've got to start with the customer experience and work back toward the technology - not the other way around.

~Steve Jobs

In the first 30 years of your life, you make your habits. For the last 30

years of your life, your habits make you.

~Steve Jobs

If you live each day as it was your last, someday you'll most certainly be right

~Steve Jobs

Manage the top line: your strategy, your people, and your products, and the bottom line will follow.

~Steve Jobs

There are sneakers that cost more than an iPod.

~Steve Jobs

If you want to live your life in a creative way, as an artist, you have to not look back too much. You have to be willing to take whatever you've done and whoever you were and throw them away.

~Steve Jobs

You are all over the map, figure out the top 5 things you want to focus on and get rid of the rest.

~Steve Jobs

I'm an optimist in the sense that I believe humans are noble and honorable, and some of them are really smart. I have a very optimistic view of individuals.

~Steve Jobs

I'm very excited about having the Internet in my den.

~Steve Jobs

You can't connect the dots looking forward; you can only connect them looking backwards.

~Steve Jobs

You cannot mandate productivity, you must provide the tools to let people become their best.

~Steve Jobs

Simple can be harder than complex. You have to work hard to get your thinking clean to make it simple.

~Steve Jobs

The best way to create value in the 21st century is to connect Creativity with Technology

~Steve Jobs

Follow your heart, but check it with your head.

~Steve Jobs

Stay Hungry. Stay Foolish. And I have always wished that for myself. And now, as you graduate to begin anew, I wish that for you.

~Steve Jobs

You have to be burning with "an idea, or a problem, or a wrong that you want to right." If you're not passionate enough from the start, you'll never stick it out.

~Steve Jobs

Death is very likely the single best invention of life. It is life's change agent. It clears out the old to make way for the new.

~Steve Jobs

Innovation is the only way to win.

~Steve Jobs

Everybody in this country should learn how to program a computer, because it teaches you how to think.

~Steve Jobs

It is piracy, not overt online music stores, which is our main competitor.

~Steve Jobs

I want to put a ding in the universe.

~Steve Jobs

The people who are doing the work are the moving force behind the Macintosh. My job is to create a space for them, to clear out the rest of the organization and keep it at bay.

~Steve Jobs

The most precious resource we have is time.

~Steve Jobs

Taking LSD was a profound experience, one of the most important things in my life.

~Steve Jobs

For you to sleep well at night, the aesthetic, the quality, has to be carried all the way through.

~Steve Jobs

If you don't cannibalize yourself, someone else will.

~Steve Jobs

It's really hard to design products by focus groups. A lot of times, people don't know what they want until you show it to them.

~Steve Jobs

What a computer is to me is the most remarkable tool that we have ever come up with. It's the equivalent of a bicycle for our minds.

~Steve Jobs

You can't just ask customers what they want and then try to give that to

them. By the time you get it built, they'll want something new.

~Steve Jobs

Sometimes when you innovate, you make mistakes. It is best to admit them quickly, and get on with improving your other innovations.

~Steve Jobs

Shake off this erroneous notion that life is there and you're just gonna live in it, versus embrace it, change it, improve it, make your mark upon it.

~Steve Jobs

The journey is the reward

~Steve Jobs

I would trade all of my technology for an afternoon with Socrates.

~Steve Jobs

You can tell a lot about a person by who his or her heroes are.

~Steve Jobs

Don't settle, as with all matters of the heart you'll know when you find it

~Steve Jobs

If a user is having a problem, it's our problem.

~Steve Jobs

You have to have a lot of passion for what you do... because if you don't, any rational person would give up.

~Steve Jobs

You should never go to a meeting or make a telephone call without a clear idea of what you are trying to achieve.

~Steve Jobs

Death is the destination we all share, no one has ever escaped it. And that is as it should be because death is very likely the single best invention of life.

~Steve Jobs

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