Thinking, Inspirational, Challenges, Winning, Opportunity, Long, Success, Business, Hard Work, Wall, Order, Needs, Dirt Roads, Clear, Bigs, Powerful, Information, Suicide, Inspiring, Reality

Success is not built on success. It's built on failure. It's built on frustration. Sometimes its built on catastrophe.

~Sumner Redstone

Murdoch paid too much for the Wall Street Journal even when he didn't have any competition.

~Sumner Redstone

Sometimes divorce is better than marriage

~Sumner Redstone

Opportunity does not knock. You have to find it

~Sumner Redstone

We all have to decide how we are going to fail, by not going far enough or by going too far.

~Sumner Redstone

I've always had that obsessive will to win and a commitment to excellence.

~Sumner Redstone

In order to succeed, you have to live dangerously.. as long as the danger is rationally accepted and as long as the rewards far outweigh the risk.

~Sumner Redstone

At the time we acquired Viacom, everyone said I had overpaid. But even at today's depressed prices, that investment is worth billions. Everyone was saying MTV was a fad. I knew better.

~Sumner Redstone

Great success is built on failure, frustration, even catastrophe.

~Sumner Redstone

One doesn't accept bad challenges. Part of it is always the risk-taking without seeing that the risks are rational and the rewards are commensurate.. are more than commensurate.. with the risks.

~Sumner Redstone

I listen to my daughter. I listen to Paula, but I make the decisions. The decision to say goodbye to Cruise was mine.

~Sumner Redstone

To have big success, you must have big dreams, and you must be willing to take a chance.

~Sumner Redstone

I think we're in the beginning of a bull market. When a bull market begins, nine months later the economy turns around.

~Sumner Redstone

We need to listen to consumers' needs

~Sumner Redstone

The information superhighway is a dirt road that won't be paved over until 2025.

~Sumner Redstone

Viacoms results for the first quarter put the company on a fast track for another record year in 2004.

~Sumner Redstone

The newspaper is dying. I'm not sure there will be newspapers and its one business I'd never be in

~Sumner Redstone

It was always tough, but today we are in the throes of something we have never seen in our history. It's clear in recent times the market is

## looking for a bottom.

~Sumner Redstone

The Internet is a powerful way to make lots of money... But we are not going to buy Yahoo!

~Sumner Redstone

I will believe in the 500-channel world only when I see it.

~Sumner Redstone

We don't think that someone who effectuates creative suicide and costs the company revenue should be on the lot.

~Sumner Redstone

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