

Tamara Mellon Quotes

*People, Fashion, Years, Shoes, Thinking, Men, Consumers, Feelings, Believe,
Passion, Firsts, Intuition, Want, Winter, Would Be, Father, Giving, Important,
Mistake, Luxury*

My motto is: feel the fear and do it anyway.

~Tamara Mellon

I don't really care about gossip. I care about building great businesses.

~Tamara Mellon

The truth is that we all have lives that are complicated. We all get hurt by people we love sometimes. It's laughable to believe that anyone is immune. The important thing is how you behave.

~Tamara Mellon

Its important for women to work. They need to keep their independence, to keep earning and being challenged.

~Tamara Mellon

The reality is that I spent years in the factories in Italy when I first set up Jimmy Choo. Today, everyone who has a job at Jimmy Choo, I've done their job - right down to the cleaner.

~Tamara Mellon

Men always look smart in a well-fitted, tailored suit. Conversely, they can be incredibly handsome in jeans combined with a cashmere jumper or a beaten-up leather jacket or even just a cotton T-shirt.

~Tamara Mellon

The thing about Uggs is that they're so comfortable. Once you've worn them, you don't want to go back.

~Tamara Mellon

A little jewellery on a man is OK, although he should never wear too much. Every man should always have a great watch.

~Tamara Mellon

I think it takes 30 years to build a luxury brand.

~Tamara Mellon

The city [LA] is kind of going through an interesting transition; sort of renaissance time where there is so much going on here. I think it's really exciting to be here.

~Tamara Mellon

There's this sort of migration west at the moment, a sort of energy that's definitely moving to LA.

~Tamara Mellon

My mother and I never got along, not even when I was a child.

~Tamara Mellon

I actually have more shoes than anyone will ever know.

~Tamara Mellon

A magazine feature can reach hundreds of thousands of potential customers for a fashion brand. The way to reach a billion? Dress the actresses competing for attention at a highly televised event.

~Tamara Mellon

I don't believe in delivering four times a year and then also delivering things that are not season appropriate.

~Tamara Mellon

I always said I was determined to own a truly global brand. I didn't buy Jimmy Choo just to have a couple of shoe shops in London, did I?

~Tamara Mellon

I have a personal motto that I live by, which is feel the fear and do it anyway. If you fail, you get up and you keep trying again.

~Tamara Mellon

If I wasn't in fashion, I would have been a psychiatrist.

~Tamara Mellon

I don't believe in doing collections anymore.

~Tamara Mellon

I have Vie Luxe candles in every room. In 2006 I spent the month of August in Sardinia, and the scent reminds me of the wonderful time we had.

~Tamara Mellon

I just can't see myself as a trophy wife. I can't imagine not having my own life.

~Tamara Mellon

I may not have the stereotypical head for business, but I have feet that were made for heels.

~Tamara Mellon

Direct to consumer really gives you control of your business completely.

~Tamara Mellon

If a woman gets tough in negotiations, she's difficult, whereas a man would be considered a brilliant businessman.

~Tamara Mellon

The next few years is really going to be focused on shoes.

~Tamara Mellon

What I hate is leather leggings and an ankle boot. I hate the line.

~Tamara Mellon

Everyone in my office wears it all winter, it's our uniform because it's

the easiest thing to wear.

~Tamara Mellon

I wear Sweet Revenge, the legging boots, a lot particularly in the winter.

~Tamara Mellon

I went back to the factories that I worked with at Jimmy Choo because they don't work for Jimmy Choo exclusively.

~Tamara Mellon

I tried to put direct to consumer through a wholesales channel - the industry was just not ready to adapt and change. The other issue I had was with Jimmy Choo.

~Tamara Mellon

Everything we're doing means there is a much bigger audience that we can reach.

~Tamara Mellon

[My consumer] is a combination of people who would have shopped with me when I was at Jimmy Choo and then also because of price point, there is a broader audience now that we can reach.

~Tamara Mellon

What we're doing is giving her new exciting fashion things every month.

~Tamara Mellon

It felt like strappy sandals were looking really old lady-ish; really dated and not cool.

~Tamara Mellon

It's amazing how much resilience you can have when you're passionate

about a project that you're doing.

~Tamara Mellon

It doesn't matter what you are wearing-if you have good shoes and a good bag, you'll look right.

~Tamara Mellon

When someone asks about a career in fashion, I say start at the bottom. If you want to start a business, you have to know it from the ground up.

~Tamara Mellon

My daughter is my passion and my life.

~Tamara Mellon

I always knew I wanted to make my own way; I never wanted to be dependent on my father.

~Tamara Mellon

I don't really understand what the public perception of me is. I think public perception and reality are two wholly different things.

~Tamara Mellon

You never know. Down the road you can do a lot of product categories. But I think you really have to build your core first and for people to know you and respect you for that.

~Tamara Mellon

I'm always impressed by confidence, kindness and a sense of humour.

~Tamara Mellon

As a Business Ambassador, I am delighted to help both new and established British designers receive the recognition they deserve in the global fashion arena.

~Tamara Mellon

I'm really hoping just to keep building on what we're doing. You have to build your core business first which is really important.

~Tamara Mellon

People who are over-educated become risk-averse.

~Tamara Mellon

My worst date would be with someone nervous who has nothing to say. I like people who inspire me.

~Tamara Mellon

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