

Tom DeMarco

Quotes

*Team, People, Quality, Leader, Development, Focus, Experts, Guarantees
That, Law, Average, Busy Work, Procrastination, Book, Busy, Live Life, Bugs,
Pay, Working It, Logical, Purpose*

Computer system analysis is like child-rearing; you can do grievous damage, but you cannot ensure success.

~Tom DeMarco

Get the right people. Then no matter what all else you might do wrong after that, the people will save you. That's what management is all about.

~Tom DeMarco

You can't control what you can't measure

~Tom DeMarco

There are a million ways to lose a work day, but not even a single way to get one back.

~Tom DeMarco

The purpose of a team is not goal attainment but goal alignment.

~Tom DeMarco

The manager's function is not to make people work, but to make it possible for people to work.

~Tom DeMarco

The more you focus on control, the more likely you're working on a project that's striving to deliver something of relatively minor value.

~Tom DeMarco

Quality is free, but only to those who are willing to pay heavily for it.

~Tom DeMarco

Visual supervision is a joke for development workers. Visual supervision is for prisoners.

~Tom DeMarco

First law of Bad Management: If something isn't working, do more of it.

~Tom DeMarco

The pathology of setting a deadline to the earliest articulable date essentially guarantees that the schedule will be missed.

~Tom DeMarco

If nothing is declared unchangeable, then the organization will resist all change.

~Tom DeMarco

Product quality has almost nothing to do with defects or their lack.

~Tom DeMarco

Organizational busy work tends to expand to fill the working day.

~Tom DeMarco

What we are looking for is managers who are awake enough to alter the world as they find it, to make it harmonize with what they and their people are trying to accomplish.

~Tom DeMarco

Some of the most flowery praise you hear on the subject of teams is only hypocrisy. Managers learn to talk a good game about teams even when they're secretly threatened by the whole concept.

~Tom DeMarco

The fundamental response to change is not logical, but emotional.

~Tom DeMarco

Training is practice doing a new task much more slowly than an expert would do it.

~Tom DeMarco

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