

Travis Rice

Quotes

*Japan, Snowboarding, Thinking, Alaska, Perfect, Phases, Years, Weather,
Want, Fun, Mountain, Discovery, Self, Adventure, Cameras, Crazy, World,
Contests, Sports, Home*

We will never know our full potential unless we push ourselves to find it. It's this self discovery that inevitably takes us to the wildest places on earth.

~Travis Rice

We'll never know our full potential unless we push ourselves to find it.

~Travis Rice

It's not the destination but the adventure along the way.

~Travis Rice

Experiencing the world through Endless secondhand information isn't enough. If we want authenticity we have to initiate it.

~Travis Rice

Now you're gonna take beatings. It's written in our DNA, you know. You're gonna go down. You get up, it's that simple.

~Travis Rice

If we want authenticity we have to initiate it.

~Travis Rice

If we want authenticity, we have to initiate it. Self-discovery takes us to the wildest places on earth

~Travis Rice

What is snowboarding to me? I'd say it's when I feel passion. That is, if passion is a combination of utter joy, frustration and rage. It's my life.

~Travis Rice

You know, I wouldn't even call snowboarding a sport, you know for me it's just a way of life

~Travis Rice

When your location is a snowy mountain in the winter the obstacles are pretty extreme.

~Travis Rice

I find I enjoy myself most on those days when it's just me and a couple close friends away from it all. True human interaction in a day when we are all spread so thin.

~Travis Rice

Don't hurry, don't worry, and don't forget to smell the flowers.

~Travis Rice

We're all doing what we love. It's how we express ourselves - operating in a space where you don't know if something is possible or not.

~Travis Rice

I actually enjoyed getting lost in Japan's backroads, finding myself in a wasabi farm.

~Travis Rice

There's no doubt 'normal' is changing - spring actually came a month early in Alaska, for example, and we had to stop filming.

~Travis Rice

It was just on a whole other level, getting to experience and ride that terrain. We spent a fair amount of time in the Hakuba Valley.

~Travis Rice

I think it mostly comes down to trying to align with people who are down with a mission and will bring optimism.

~Travis Rice

When I finally got to go ride the mountains in Japan, it blew my mind.

~Travis Rice

I've been to Japan so many times, but I still constantly stumble across things that are so foreign to me.

~Travis Rice

What you ride and how you choose to ride is such a dynamic part of what this contest [Ultra Natural] is built for.

~Travis Rice

One of the proudest things for me with this film [The Fourth Phase] is that year after year we put ourselves right out there making it and no one got seriously injured.

~Travis Rice

Over the past six years, my girlfriend and I live on our boat two or three months a year. It's just one of our seasonal homes at this point.

~Travis Rice

It's probably the most personal project [The Fourth Phase] I've done, which changed the dynamic a little bit.

~Travis Rice

I'm really interested in revamping the Supernatural contest, so I'm going to put a lot of effort and energy into that going forward.

~Travis Rice

It would be really nice to have a venue stop in Japan someday. Japan would be perfect for it.

~Travis Rice

One of the deep rooted motivations for looking at our connection to snow and its journey to our mountains came from Bryan Iguchi, who I rode with a lot when I was just a teenager.

~Travis Rice

Even getting one amazing shot in a pristine environment is what I live for.

~Travis Rice

I realized pretty quickly just how big and aggressive some of the mountains were down in Nagano Prefecture.

~Travis Rice

The whole goal with this thing [Ultra Natural] from the start was to really let rider's style define them and their line choice.

~Travis Rice

I'm very much looking forward to doing nothing fixed, just riding for fun.

~Travis Rice

We pretty much had crazy weather, historically speaking, in every location we filmed [The Fourth Phase]. Nothing has been normal in the past three years.

~Travis Rice

While researching the project [The Fourth Phase] I stumbled across this amazing research by a scientist called Dr Gerard Pollack who had done studies on what he called a 'fourth phase' of water.

~Travis Rice

I love to snowboard with no cameras: 100 percent.

~Travis Rice

I was picking up surfing, which I also fell in love with. Then I was like, man, to combine the two [free ride and surfing] would be perfect.

~Travis Rice

I knew I wanted to shoot in Japan early on. Years ago, we did a Japan segment in "The Community Project," and at the time I felt it was one of

the better Japan segments ever captured.

~Travis Rice

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