Economy, Games, Entrepreneur, Titles, Mistake, Believe, Successful, Running, Two, Way, Technology, Keys, Years, Generations, Territory, Trying, Apples, Thinking, Mean, Problem

With our next generation hardware, polygon rendering will probably be an area we'll get more heavily into.

~Trip Hawkins

Digital Chocolate has 60% of its developers in Finland where the sun never sets in the summer and there is nothing to do outside in the winter, so we are very productive!

~Trip Hawkins

You are nuts and you should be proud of it. Stick with what you believe in.

~Trip Hawkins

There's a basic principle about consumer electronics: it gets more powerful all the time and it gets cheaper all the time.

~Trip Hawkins

From day one our next generation system will run all our exsisting software - so that gives us a head start.

~Trip Hawkins

I can't tell you how important it was for us to be successful in japan.

~Trip Hawkins

As a result, we will continue to see more innovation on the Internet and on mobile phones than on consoles.

~Trip Hawkins

[PlayStation 2] is a new canvas for humanity that takes us back to our nature.

~Trip Hawkins

The only problem we've had is the amount of time it's taking people to develop titles.

~Trip Hawkins

We also had good software in the key categories and more focus on the gameplaying capability, so more of the marketing effort was targeted at game customers.

~Trip Hawkins

Online console gaming will continue to grow at a healthy pace.

~Trip Hawkins

The way companies hang on to their marketshare is by being scared.

~Trip Hawkins

[The PlayStation 2 is a] historic, a mass-market appliance that fundamentally changes society in the way the printing press did.

~Trip Hawkins

I'm not saying that more performance wouldn't be better - all these technologies are going to get better - that's the difference between first generation and second generation.

~Trip Hawkins

But any big change is more likely to result if there is a disruptive event such as new technologies or platforms that have a surprising effect on market share.

~Trip Hawkins

None of our competitors have ever made two systems that run the same software.

~Trip Hawkins

You have to be doing something very different from what everybody else is doing, hopefully different from what's ever been done before something that nobody's thought of yet.

~Trip Hawkins

If you always wanted to wait for something better, you'd never buy anything, right?

~Trip Hawkins

Polygons are fashionable at the moment - particularly in the arcades.

~Trip Hawkins

I have a number of famous quotes, and one of them is, if you get knocked down, get back up again. I don't really feel like I want to let anything ultimately defeat me.

~Trip Hawkins

But we also think that we've got more quite alot more support than any new format has ever had.

~Trip Hawkins

We'll look at the japanese launch as a model and aspire to have things go as well as they did over there.

~Trip Hawkins

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