

# Wolfgang Puck Quotes

*People, Thinking, Chef, Home, Kitchen, Children, Judging, Cooks, Restaurants,  
Passion, Taste, Want, Important, Television, Believe, Easier, Long, Mistake,  
Writing, Years*

Cooking is like painting or writing a song. Just as there are only so many notes or colors, there are only so many flavors - it's how you combine them that sets you apart.

~Wolfgang Puck

What I don't like is breakfast in the morning. I have a double-espresso cappuccino, but no food.

~Wolfgang Puck

For me, cooking is an expression of the land where you are and the culture of that place.

~Wolfgang Puck

When you have made as many mistakes as I have, then you can be as good as me.

~Wolfgang Puck

You can eat an omelet at midnight, at lunchtime, all day long. It's perfect for every occasion.

~Wolfgang Puck

Only you can judge your life. You have to live up to your own expectations.

~Wolfgang Puck

A chef is a mixture maybe of artistry and craft. You have to learn the craft really to get there.

~Wolfgang Puck

A good chef has to be a manager, a businessman and a great cook. To marry all three together is sometimes difficult.

~Wolfgang Puck

I learn more from the one restaurant that didn't work than from all the

ones that were successes.

~Wolfgang Puck

I think the time of the formal dinners is over.

~Wolfgang Puck

The most important thing for me is to really buy the best ingredient.

~Wolfgang Puck

I like the Japanese knives, I like French knives. Whatever's sharp.

~Wolfgang Puck

Prep things in advance so that you don't have to cook everything at the last moment.

~Wolfgang Puck

I want to teach [people] the secret of great visual presentation. Your stomach sees the food first, and I want to help them match food flavor profiles with the aesthetics of everything.

~Wolfgang Puck

Don't go and cook Indian food if you never cooked Indian food, you know?

~Wolfgang Puck

Now everybody thinks that once you do Top Chef, then 13 weeks later you're a chef. Nobody wants to learn to cook anymore.

~Wolfgang Puck

To me, an airplane is a great place to diet.

~Wolfgang Puck

There is no value with just one restaurant or with one person. The brand has to be bigger than the person.

~Wolfgang Puck

It is so nice to talk to someone that has a passion for food and family.

~Wolfgang Puck

When you meet someone, ask about what hobby they have, not what they do. People always ask me about cooking, but I prefer to talk about tennis or boxing.

~Wolfgang Puck

I like to be firm. But it is easier to be nice than to be nasty.

~Wolfgang Puck

I grew up so poor in Austria that we never took a vacation with my family.

~Wolfgang Puck

It is going to have healthy food and exercise mixed together. With smaller portions, and more exercise, you live a better life.

~Wolfgang Puck

Television in the '80s was very limited. There was no Food Network.

~Wolfgang Puck

For me, I don't expect to have a really amazing meal each time I dine out. Having a good meal with your loved ones - that's what makes the experience.

~Wolfgang Puck

Most seasonings are based on family tradition.

~Wolfgang Puck

A lot of chefs are traditional and do it very well. But the ones who are the most successful are the ones who change things. That is why

someone like Heston Blumenthal is a genius.

~Wolfgang Puck

Stay away from iodized table salt. It's just bad and doesn't help food taste good.

~Wolfgang Puck

It's easier being a judge than a competitor. As a judge, you don't have any risks. That makes it much more enjoyable.

~Wolfgang Puck

I want to help build their basic food terminology.

~Wolfgang Puck

The only way to teach people how to truly do it and do it the right way, is to get those ingredients and kitchen tools in front of them and in their hands to use.

~Wolfgang Puck

I think it's really important to keep on staying motivated.

~Wolfgang Puck

A lot of restaurants serve good food, but they don't have very good service.

~Wolfgang Puck

I want to give people a basic education, and to help them think for themselves when it comes to food.

~Wolfgang Puck

The food could taste amazing; however, if you present a plate of misfortunate looking food...you would really question yourself about whether or not you should eat it.

~Wolfgang Puck

It's an interesting thing, Top Chef. Some of the contestants will make you one great dish, and then make you something on the next show that will make you say, "Is that the same person?"

~Wolfgang Puck

I have two young boys, and my wife is at home. Most of the time, I will cook the food, and we'll eat together.

~Wolfgang Puck

Food television opened the eyes, and palates, of our guests. They became more adventurous.

~Wolfgang Puck

I won't quit my day job. I like restaurants. I don't do a lot of television, either, even though people come to me with projects all the time. I have to spend time in the kitchen.

~Wolfgang Puck

America has undergone a total food and wine revolution.

~Wolfgang Puck

I've discussed this with many doctors, and it is just so imperative that people learn how to properly cook food to get those vital nutrients out of them.

~Wolfgang Puck

I would say that I mostly use Kosher Salt for seasoning my water and flour. I love sea salt, too. I think both are just fine, as long as it's not iodized salt.

~Wolfgang Puck

Nutrition is just so important to me, mostly especially for children.

~Wolfgang Puck

There's a lot of processed food in America and I know that can make some tourists who're used to fresh food feel sick.

~Wolfgang Puck

I believe that London is the most exciting food city in Europe.

~Wolfgang Puck

When I was 27, if I didn't put 15 things in one dish I wasn't happy.

~Wolfgang Puck

New Yorkers think they have everything, all the best art and music. But really L.A. is a better place.

~Wolfgang Puck

I tell everybody the same thing: You have to make every dish so when you taste it, you should remember it when you go home.

~Wolfgang Puck

Italian food is all about ingredients and it's not fussy and it's not fancy.

~Wolfgang Puck

People are visual and hands on learners.

~Wolfgang Puck

One thing I always say is being a great chef today is not enough - you have to be a great businessman.

~Wolfgang Puck

I think I generally try to buy the best quality and keep it simple. I don't try to make too many decorations, too many things with it.

~Wolfgang Puck

I really love Paris. It's my favorite city.

~Wolfgang Puck

I left school when I was 14 to work in kitchens.

~Wolfgang Puck

I want to teach people how to do it the right way. And it is from that they can teach their children how to do it properly. It will teach them how to cook better and healthier at home.

~Wolfgang Puck

The usage of proper salt is really just a small piece of education. However, I want people to really get the proper nutrition from food for them and their family.

~Wolfgang Puck

I used to write cookbooks. It was passion to try to bring healthy and fun recipes to people's homes. It was a way to bring my home to theirs.

~Wolfgang Puck

My passion for writing cookbooks really came from my love of collecting cookbooks.

~Wolfgang Puck

Thirty-five years ago, being a cook was the same as being a used-car salesman.

~Wolfgang Puck

I love strong flavors too. Like I don't mind if it looks clean and clear and you know what you are eating if it has Italian, Chinese or Japanese flavor I love them all.

~Wolfgang Puck



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